



# Panorama e-Commerce Module

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CommercePortal





# Agenda

What is Commerce Portal?

Basic Features and Architecture

nopCommerce Details

Panorama and Portal Screens

Server Configurations



## CommercePortal

Commerce Portal is the portal module of EnRoute omni-channel sales management solution used for e-commerce purpose.

It is a business application working integrated with Panorama that manages the order, shipment and collection processes of customers.

# EnRoute Modules





# Basic Features

- Panorama Integration With
  - Product/Category/Brand Management
  - Customer Management
  - Dealer/Distributor Management
  - Discount/Campaign Management
- Automatic Active Virtual POS
- Customer Services / Complaint Management
- Smart Filter / Product Search Options
- Ready Theme Design





# Basic Features

- Search Engine Optimization (SEO)
- Cargo Management
- Statistics and Detailed Reporting
- Banner / Slider Management
- SSL Security Certificate
- Mobile Compatible Site
- Google Play and AppStore Application  
*(will be supported in advanced versions)*
- Gift Voucher / Points System  
*(will be supported in advanced versions)*



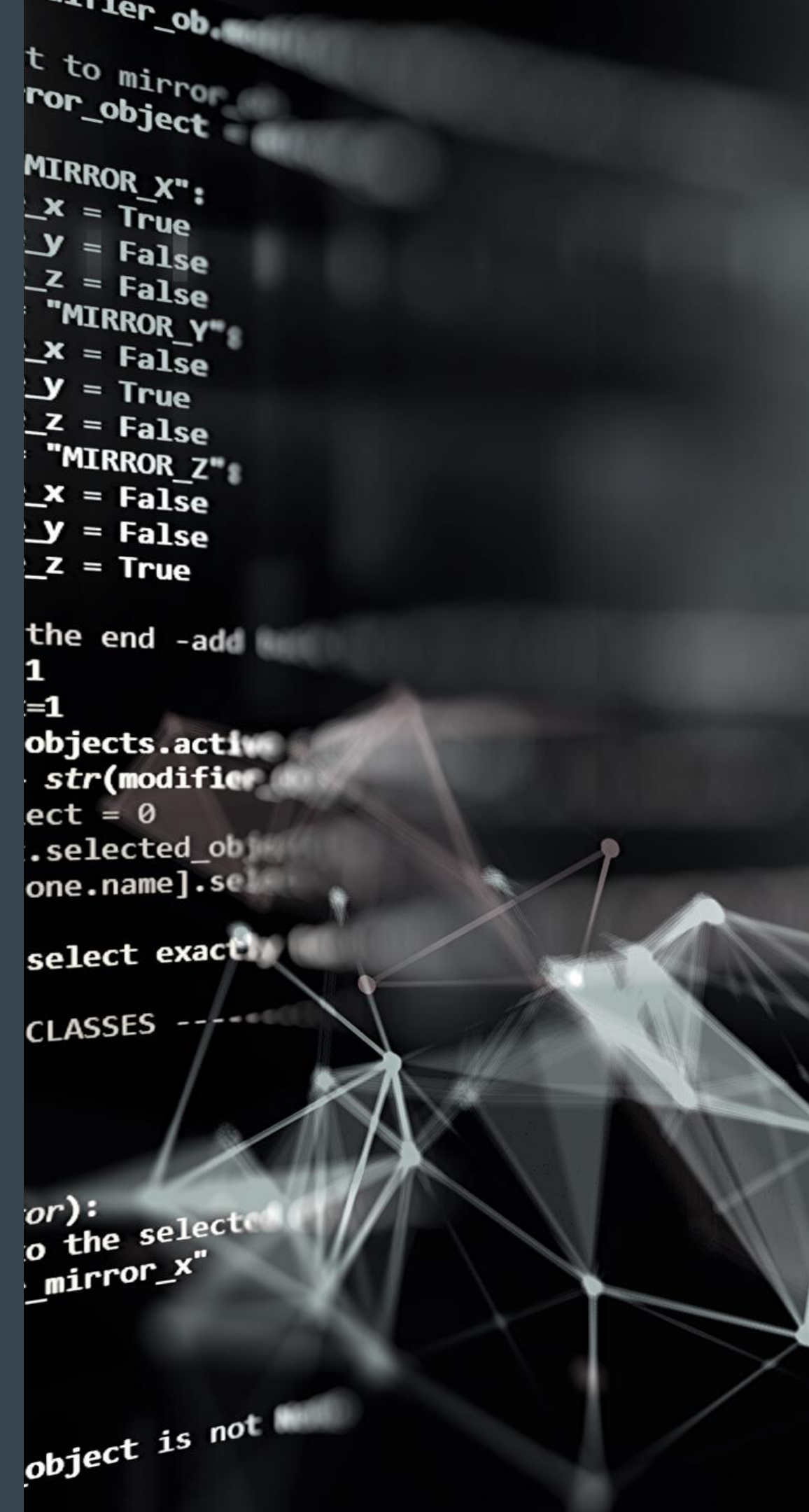
# Commerce Portal works basically in 2 ways:



- 1-E-Commerce Sales Channel Installation
- 2-E-Commerce in the existing Sales Channel

## E-Commerce Sales Channel Installation

- A new dealership/distributorship is defined on EnRoute.
- With price, stock, campaign definitions over this new dealership / distributorship definition, distributor makes sales to all customers who are members of the portal.
- All customers can be viewed under this e-commerce distributorship.





# P A N O R A M A



Sales Dist 1.



Sales Dist 2.



Sales Dist N.



Sales Rep.



Sales Rep.



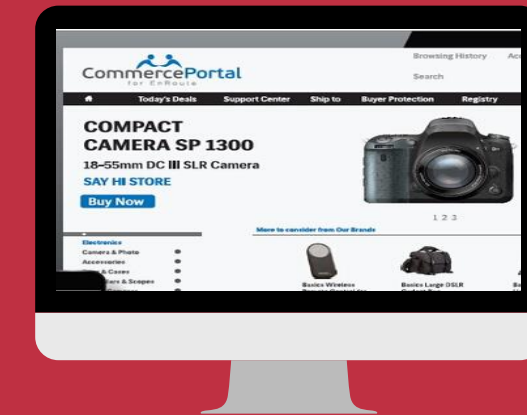
Sales Rep.



e-Commerce Distributor



- Product
- Price
- Discount/Promotion
- Distributor
- Stock
- Customer
- User
- Order
- Collection
- Cargo Info



Orders from existing customers received through salesreps via handheld terminals over EnRoute. Collection and delivery processes are also processing through EnRoute.

E-Commerce customers register to the system via Commerce Portal. Orders are placed in front of the relevant dealer user. Collection and delivery processes are tracked through Commerce Portal.

## E-Commerce In The Existing Sales Channel

- The company can give sales permission to its distributors via the e-commerce system on EnRoute.
- Distributors can invite their customers who are in EnRoute masterdata, to be registered to the Portal system.
- When registered users log in to the system, they can see the prices, inventory and campaign information of the distributor that sends an invitation; and can place their orders.



# P A N O R A M A



Sales Dist 1.



Sales Dist 2.



Sales Rep.



Sales Rep.



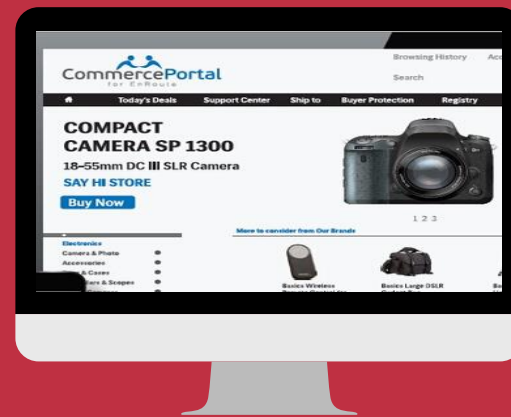
Customers



Customers



Sales Dist.



Product  
Price  
Discount/Promotion  
Distributor  
Stock  
Customer  
User  
Order  
Collection  
Cargo Info



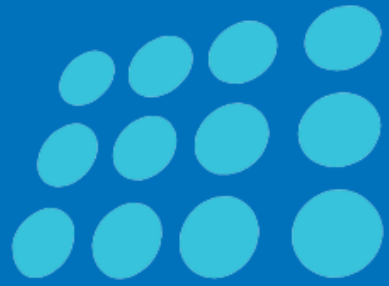
Sales Rep.



Customers

Customers register to Commerce Portal after the invitation. Orders are placed in front of the relevant dist user. Order processes are followed through EnRoute.

# Platform



nopCommerce

ASP.net based open source architecture  
E-Commerce platform.

1400+ ready plug-in in marketplace

Hundreds of projects with popular  
brands: Volvo, Puma, Reebok, DHC  
skincare, Columbia, Speedo

From 40 Countries, More than 110  
Solution Partner

# nopCommerce

## References from Turkey



Turkish airlines (shops and miles)

<http://www.shopandmiles.com/>

Language: Turkish



Evkur

<http://www.evkur.com.tr/>

Language: Turkish



D&R

<http://www.dr.com.tr/>

Language: Turkish



Yakala

<http://www.yakala.co/>

Language: Turkish



Columbia

<http://www.columbia.com.tr/>

Language: Turkish



Supplementler

<http://www.supplementler.com/>

Language: Turkish



Kariyer Akademi

<http://www.kariyerakademi.net/>

Language: Turkish



Hatemoğlu

<http://www.hatemoglu.com/>

Language: Turkish



nopCommerce

# nopCommerce References from Turkey



EASTMARINE

<http://www.eastmarine.com.tr/>

Language: Turkish



Bahçede

<http://www.bahcede.com/>

Language: Turkish



Market Sepeti

<http://marketsepeti.com.tr>

Language: Turkish



Sanal Magaza

<http://sanalmagaza.com.tr>

Language: Turkish



PiniGO

<http://www.pinigo.com/>

Language: Turkish



Groupfoni

<http://grupfoni.com/>

Language: Turkish



Fiyatonda

<http://fiyatonda.com>

Language: Turkish



E-turga

<http://satislest.e-tugra.com.tr>

Language: Turkish



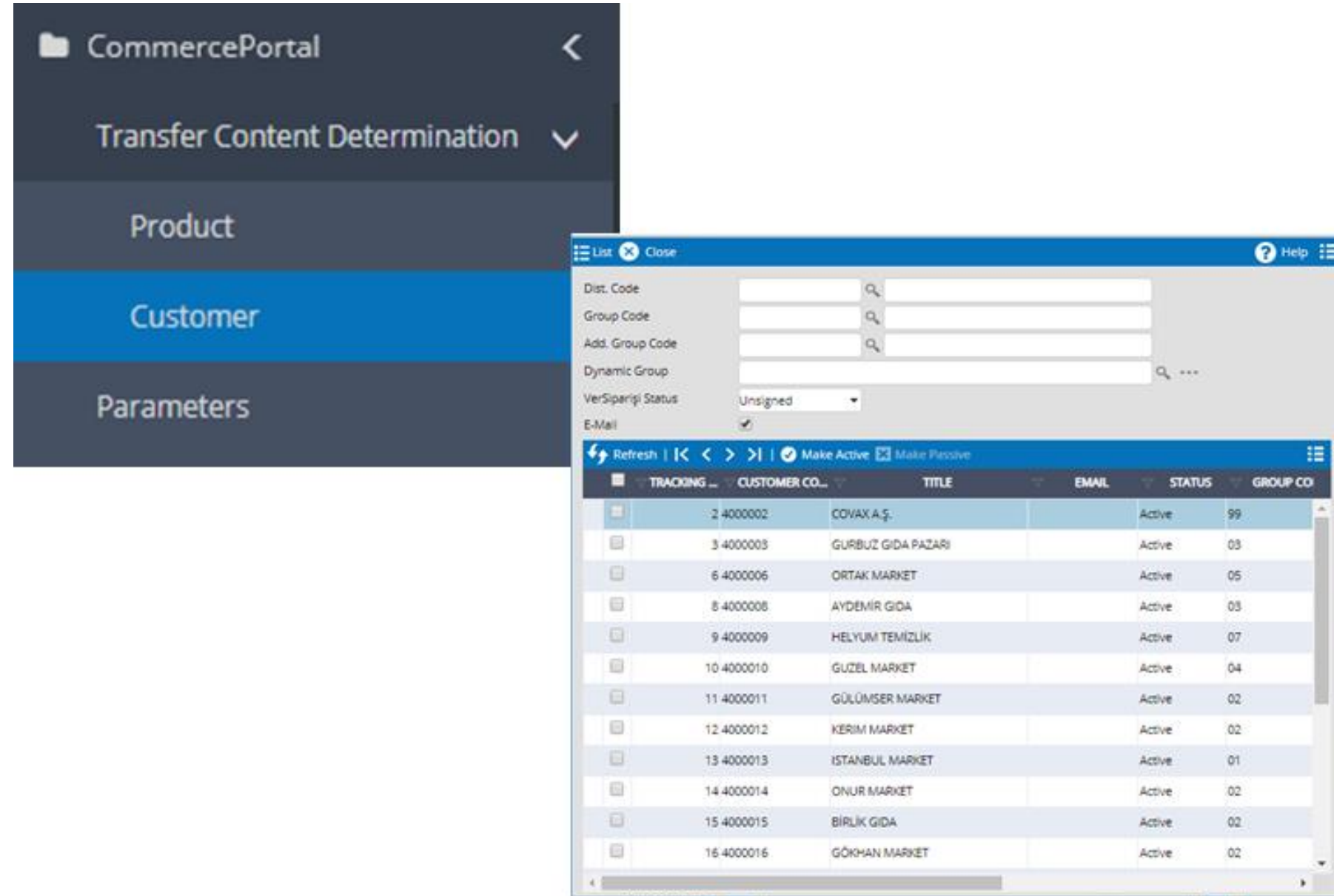
nopCommerce

# SCREENS



Panorama Screens  
Commerce Portal Admin Screens  
Portal Screens

# Panorama Screens



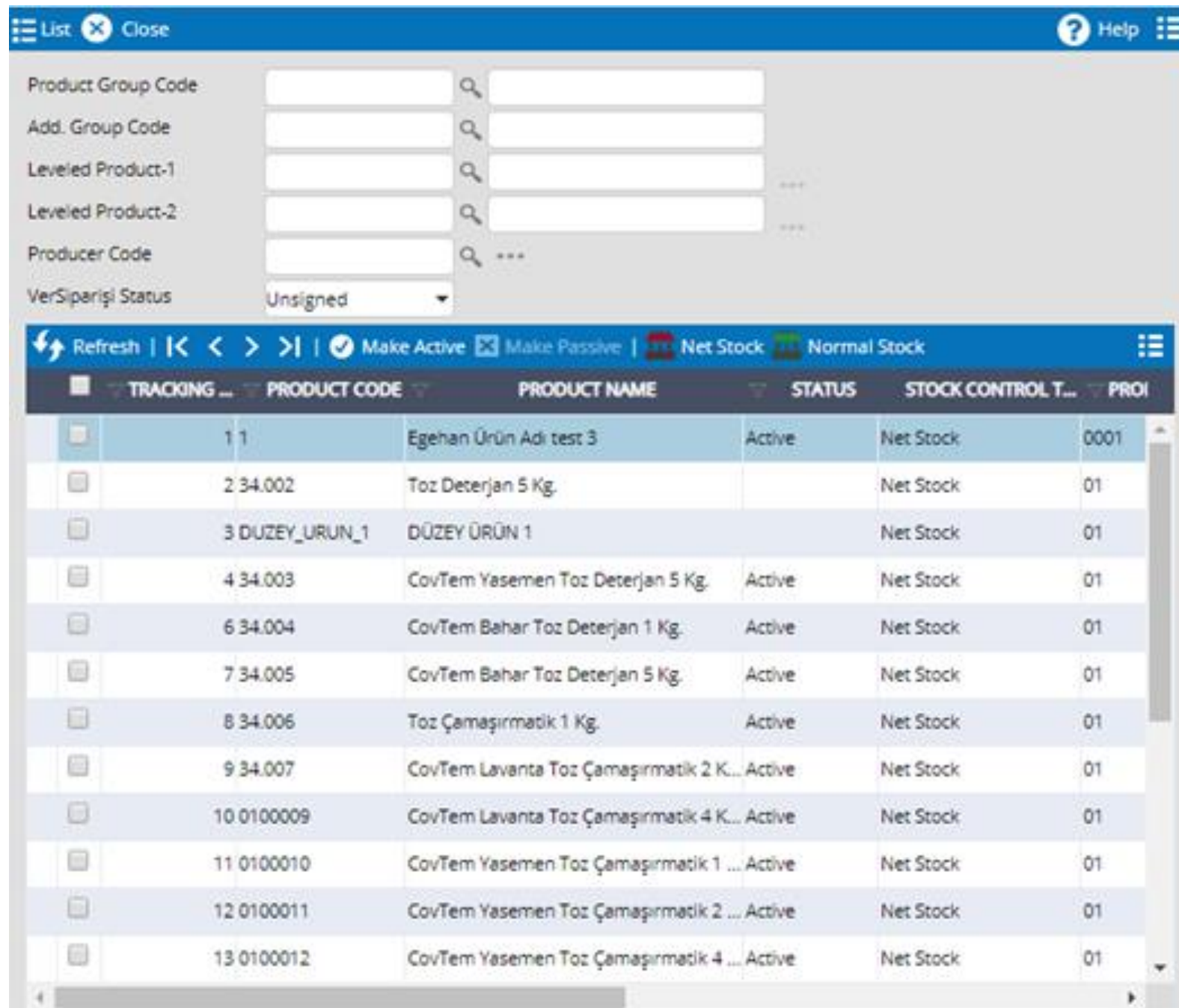
The screenshot displays the CommercePortal interface. On the left, a dark grey sidebar menu is open, showing the following options: CommercePortal (with a back arrow), Transfer Content Determination (with a dropdown arrow), Product, Customer (highlighted in blue), and Parameters. The main content area shows a 'List' window with a search form and a table of customer records. The search form includes fields for Dist. Code, Group Code, Add. Group Code, Dynamic Group, VerSiperişi Status (set to Unsigned), and E-Mail. The table below has columns for TRACKING, CUSTOMER CO., TITLE, EMAIL, STATUS, and GROUP CO. The table contains 16 rows of data, all with a status of 'Active'.

TRACKING	CUSTOMER CO.	TITLE	EMAIL	STATUS	GROUP CO.
2	4000002	COVAX A.Ş.		Active	99
3	4000003	GURBUZ GIDA PAZARI		Active	03
6	4000006	ORTAK MARKET		Active	05
8	4000008	AYDEMİR GIDA		Active	03
9	4000009	HELYUM TEMİZLİK		Active	07
10	4000010	GUZEL MARKET		Active	04
11	4000011	GÜLÜMSER MARKET		Active	02
12	4000012	KERİM MARKET		Active	02
13	4000013	İSTANBUL MARKET		Active	01
14	4000014	ONUR MARKET		Active	02
15	4000015	BİRLİK GIDA		Active	02
16	4000016	GÖKHAN MARKET		Active	02

Panorama menu opened with a CommercePortal license.



# Panorama Screens



The screenshot displays a software interface with a search and filter section on the left and a data table below. The search section includes fields for Product Group Code, Add. Group Code, Leveled Product-1, Leveled Product-2, Producer Code, and VerSiparişi Status (set to Unsigned). The table below has columns for TRACKING, PRODUCT CODE, PRODUCT NAME, STATUS, STOCK CONTROL T..., and PROI. The table contains 13 rows of product data.

TRACKING	PRODUCT CODE	PRODUCT NAME	STATUS	STOCK CONTROL T...	PROI
<input type="checkbox"/>	1 1	Egehan Ürün Adı test 3	Active	Net Stock	0001
<input type="checkbox"/>	2 34.002	Toz Deterjan 5 Kg.		Net Stock	01
<input type="checkbox"/>	3 DUZEY_URUN_1	DÜZEY ÜRÜN 1		Net Stock	01
<input type="checkbox"/>	4 34.003	CovTem Yasemen Toz Deterjan 5 Kg.	Active	Net Stock	01
<input type="checkbox"/>	6 34.004	CovTem Bahar Toz Deterjan 1 Kg.	Active	Net Stock	01
<input type="checkbox"/>	7 34.005	CovTem Bahar Toz Deterjan 5 Kg.	Active	Net Stock	01
<input type="checkbox"/>	8 34.006	Toz Çamaşırmatik 1 Kg.	Active	Net Stock	01
<input type="checkbox"/>	9 34.007	CovTem Lavanta Toz Çamaşırmatik 2 K...	Active	Net Stock	01
<input type="checkbox"/>	10 0100009	CovTem Lavanta Toz Çamaşırmatik 4 K...	Active	Net Stock	01
<input type="checkbox"/>	11 0100010	CovTem Yasemen Toz Çamaşırmatik 1 ...	Active	Net Stock	01
<input type="checkbox"/>	12 0100011	CovTem Yasemen Toz Çamaşırmatik 2 ...	Active	Net Stock	01
<input type="checkbox"/>	13 0100012	CovTem Yasemen Toz Çamaşırmatik 4 ...	Active	Net Stock	01

Product choice screen that will be shown on Commerce Portal. Selected products are only sold through the Commerce Portal channel and unselected products are sold through EnRoute.

# Panorama Screens

Starting Date: 1/1/2019 Completion Date: 12/31/2020

Dist.Code: 0100001 Sezerler Ticaret

Customer Criteria TyCode: [Dropdown]

Customer Criteria: [Text]

Region: [Text]

First order no: [Text] Final order no: [Text]

Special Code: [Text]

Transaction Type: [Text]

Code: [Text]

Total Add/Remove: [Text] Cannot be adde

Refresh | Edit | View

YEAR	DOCUMENT C...	CUSTOMER CO...	CUSTOMER NA...	TRANSAC. DATE	NET AMOU...	DIST.	KARGO DURUM	KARGO FIRMA	KARGO NO
2017	4752	2 COVAX A.Ş.	22.09.2017	15.8400	Bizimkiler...	Tedarik Sürecinde	Aras		
2017	4751	2 COVAX A.Ş.	22.09.2017	5.5734	Bizimkiler...		Sürat		
2017	4750	2 COVAX A.Ş.	22.09.2017	7.9200	Bizimkiler...		Yurt İçi		
2017	4749	2 COVAX A.Ş.	22.09.2017	25.4880	Bizimkiler...		MNG		
2017	4748	2 COVAX A.Ş.	22.09.2017	72.6935	Bizimkiler...		UPS		

The screen where cargo information is entered in order to display the shipment information on Commerce Portal.

# Panorama Screens

The screenshot displays the 'Product Detail' screen for 'Toz amařirmatik 1 Kg.'. The interface includes a top navigation bar with tabs like 'Additional Fields', 'Product Detail', 'Rotatory Package', 'Deposit', 'Stand Knowledge', 'Product Options', 'Warehouse Information', 'Edit Files', 'Save and Clos'. The main form is divided into several sections:

- Product Information:** Tracking Code (8), Product Code (34.006), Dist. Code, Name (Toz amařirmatik 1 Kg.), Short Name (Lav.Toz.mtk1Kg), Explanation (SATILABILIR), Status (Active), Appl.Place (Panorama and Quest), Approval (Approved), and VS Product (Unsigned).
- GROUPINGS:** Product Group Code (01 - amařır-Bulařık Temizlięi), Add. Group Code (0101 - Detarjan), Producer Code (01), Dynamic Group, Leveled Product-1 (01-01 - Detarjan), Leveled Product-2, Center Code, and Special Code.
- UNITS:** A table with columns for Units, Unit Multiplier, Barcodes, and Max Weight. Units listed include AD and KL.
- DETAILS:** Sales VAT Rate (18.00%), Product Type (Normal), MaxiskOran (0.00%), Product Unit (Unit 1), Weight (1,000.00), Volume (10.00), Liter (1,000.00), Purch. VAT Rate (18.00%), Alcohol Rate (0.00%), MaxiskTutar (0.00), GTIP Nr., Width (0.00), Length (0.00), and Height (0.00).

Products that will be integrated with Commerce Portal can be selected automatically on Panorama product screen.

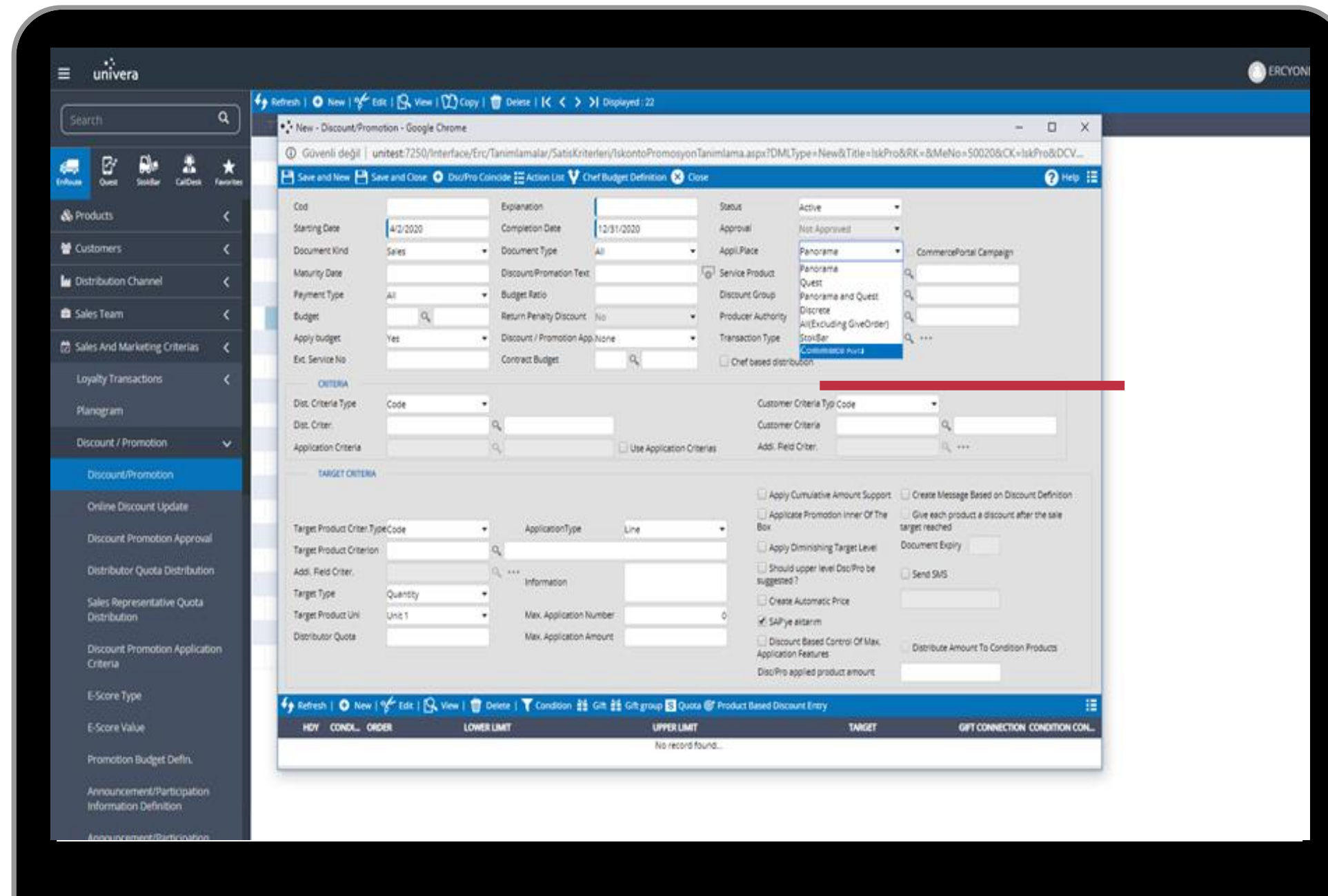
# Panorama Screens

The screenshot displays the Panorama Screens customer management interface. The top navigation bar includes options like 'Save and Close', 'Additional Fields', 'Customer Relationship', 'Stores', 'Shipment Customer', 'Route Info', 'Dispatch Address', 'Customer Vehicle', 'Loyalty Information', 'Create Branch', and 'Sms Hist'. The main form is divided into several sections:

- Customer Information:** Customer Code (4000010), Dist. Code (03.0001), Title (GUZEL MARKET), Appli.Place (Panorama and Quest), Status (Active), and Approval (Approved).
- Customer Relationship:** Tabs for 'Customer', 'Additional Information', 'Information Of Crm', and 'Dynamic Fields'.
- GENERAL INFORMATION:** Fields for Customer Short Name (GUZEL MARKET), Concern.Pers., Concern.Pers.2, Special Code, Type (Normal), Operation Type (Buyer), VSCustomer (Unsigned), Delivery Type Code (Unsigned), Usable Payment Types (Active), and Singular Code.
- COMMUNICATION INFORMATION:** Fields for Zip Code, Country (TR), Phone - 1, Mobile Phone Number, Phone - 2, and Fax.
- GROUPINGS:** Fields for Group Code (04), Group Rupture, Add. Group Code (02), Dynamic Group, Management HY 1, and Management HY 2.
- FINANCIAL INFORMATION:** Fields for Tax type (Corporation), Tax office (1), Tax Ident.Nr (1111111111), License Office, Credit Limit-1, Credit Limit-2, Vouch.Risk RT, Maturity Date, Discount Rate, Credit Multiplier, Credit Multipl2, Cheq.Risk RT, and Cheque due date.
- ZİYARET BİLGİLERİ:** Fields for Visit Time, Ziyaret Süresi, Week Code (Every Week), and Day Code (Everyday).

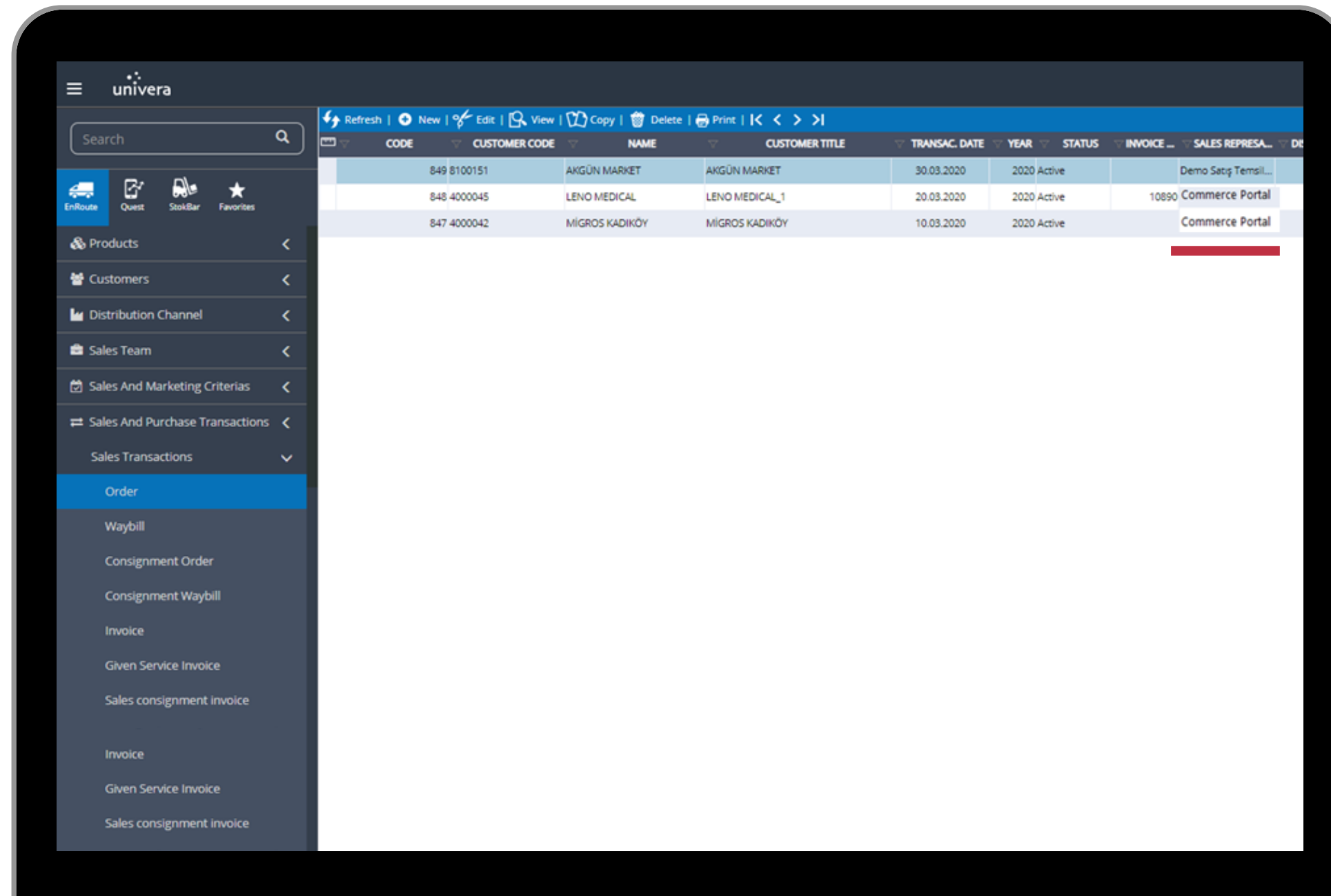
Commerce Portal customers can be monitor on Panorama customer screen. Customers can be also marked as Commerce Portal customers like products.

# Panorama Screens



Commerce Portal can be selected as the promotion implicated place on Panorama promotion screen. Specific promotions can be done on any channel.

# Panorama Screens



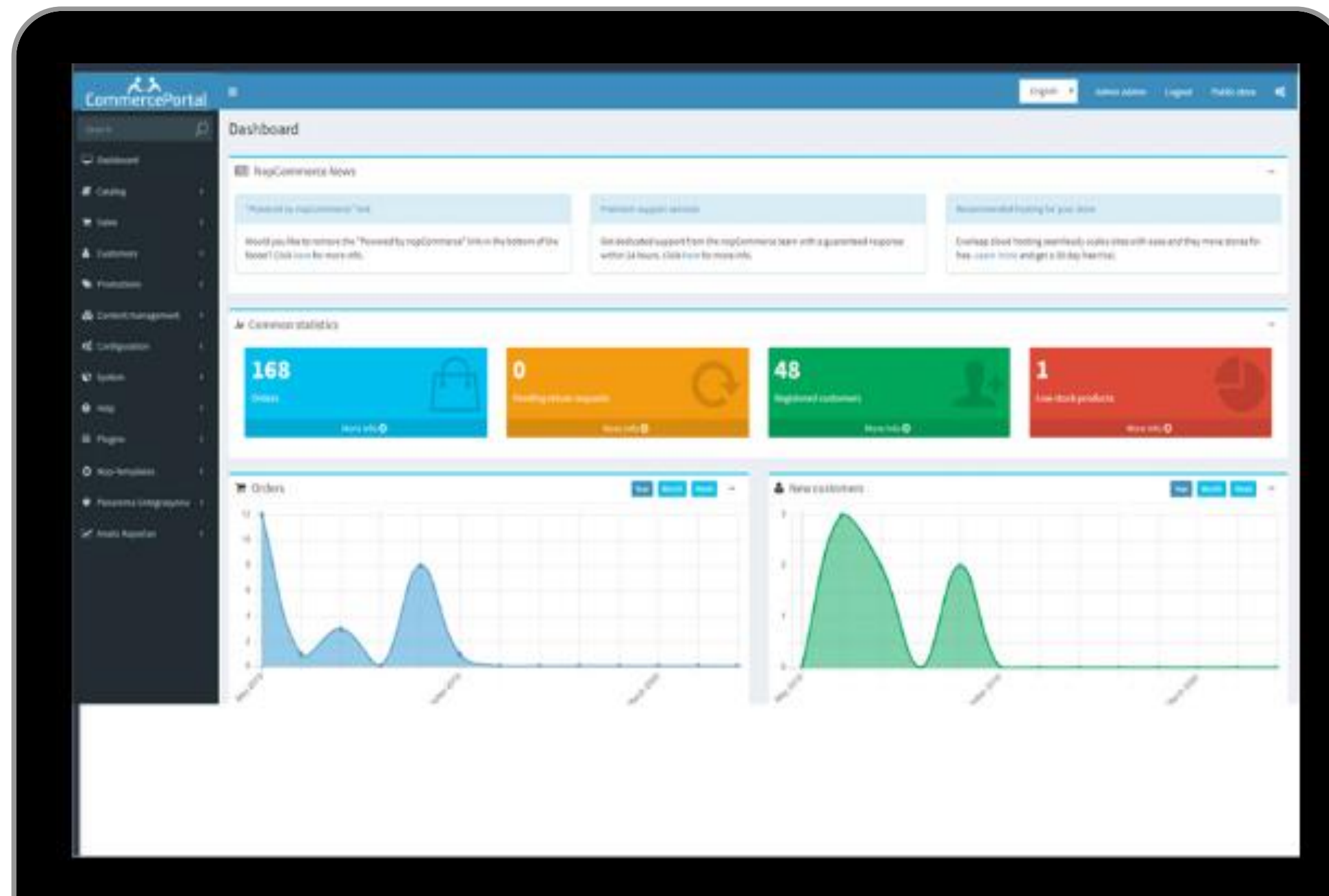
The screenshot displays the univera software interface. On the left is a navigation menu with options like EnRoute, Quest, StokBar, Favorites, Products, Customers, Distribution Channel, Sales Team, Sales And Marketing Criterias, Sales And Purchase Transactions, and Sales Transactions. The main area shows a table with columns: CODE, CUSTOMER CODE, NAME, CUSTOMER TITLE, TRANSAC. DATE, YEAR, STATUS, INVOICE, SALES REPRESENTATIVE, and DE. The table contains three rows of data.

CODE	CUSTOMER CODE	NAME	CUSTOMER TITLE	TRANSAC. DATE	YEAR	STATUS	INVOICE	SALES REPRESENTATIVE	DE
849 8100151		AKGÜN MARKET	AKGÜN MARKET	30.03.2020	2020	Active		Demo Satış Temsil...	
848 4000045		LENO MEDICAL	LENO MEDICAL_1	20.03.2020	2020	Active	10890	Commerce Portal	
847 4000042		MIGROS KADIKÖY	MIGROS KADIKÖY	10.03.2020	2020	Active		Commerce Portal	

Commerce Portal documents (invoice etc.) can be monitor on Panorama.

Commerce Portal channel sales can be filtered.

# Portal Admin Screen



Commerce Portal admin screen, dashboard. Content management, catalog management and dashboard management are managed in this section.

# Portal Admin Screen

Sipariş #	Sipariş Durumu	Müşteri	Oluşturulan	Görünüm
2176	Beklemede	Ahmet Ilyas (admin@admin.com.tr)	4/10/2020 11:28:15 AM	Görünüm
2175	Beklemede	Ahmet Ilyas (admin@admin.com.tr)	6/12/2019 10:03:26 AM	Görünüm
2174	Beklemede	Ahmet Ilyas (admin@admin.com.tr)	5/16/2019 11:01:52 AM	Görünüm
2173	Beklemede	Ahmet Ilyas (admin@admin.com.tr)	5/15/2019 4:05:01 PM	Görünüm
2172	Beklemede	Ahmet Ilyas (admin@admin.com.tr)	4/26/2019 12:46:35 PM	Görünüm

1 - 5 of 146 items

Anahtar Kelime	Saymak
Toz	2
Vax	2
parfüm	1
matik	1
iade	1

1 - 5 of 10 items

### ★ Miktarlara göre en çok satanlar

İsim	Toplam miktar	Toplam tutar (vergi hariç)	Görünüm
Babalar Günü Paketi	743	6.412,28 ₺	Görünüm
Vax Oksijenli Toz Ağartıcı 2 Kg	105	1.146,60 ₺	Görünüm
Toz Deterjan 1 Kg.	53	1.141,50 ₺	Görünüm
Vili har Çamaşır Parfümü 5 Lt.	53	266,86 ₺	Görünüm
Toz Deterjan 8	18	344,76 ₺	Görünüm

1 - 5 of 6 items

### ☆ Miktar olarak en çok satanlar

İsim	Toplam miktar	Toplam tutar (vergi hariç)	Görünüm
Babalar Günü Paketi	743	6.412,28 ₺	Görünüm
Vax Oksijenli Toz Ağartıcı 2 Kg	105	1.146,60 ₺	Görünüm
Toz Deterjan 1 Kg.	53	1.141,50 ₺	Görünüm
Toz Deterjan 8	18	344,76 ₺	Görünüm
Vili har Çamaşır Parfümü 5 Lt.	53	266,86 ₺	Görünüm

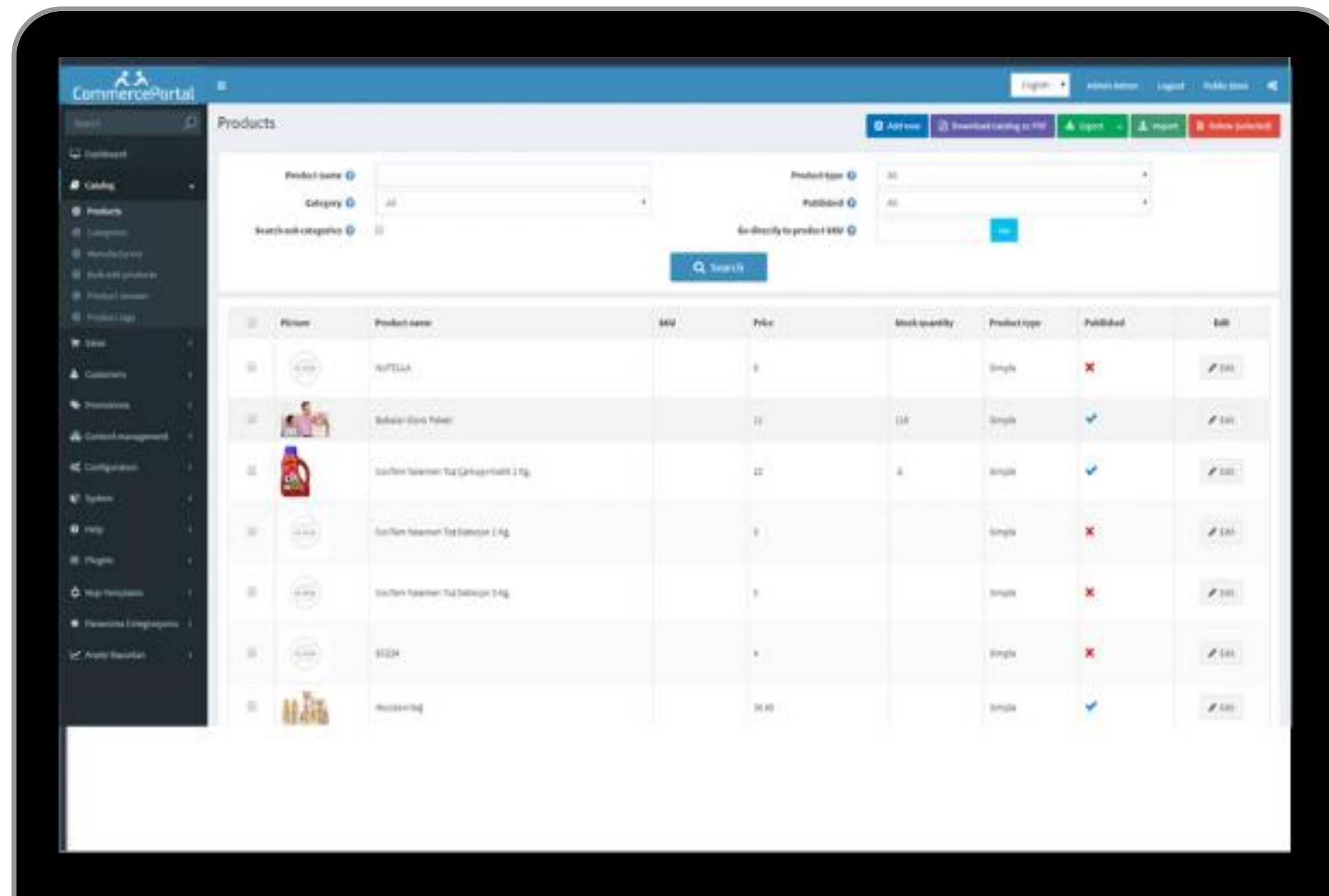
1 - 5 of 6 items

## Reports

- Sales Trend
- New Customers
- Critical Products
- Best Seller
- Market Basket Analysis

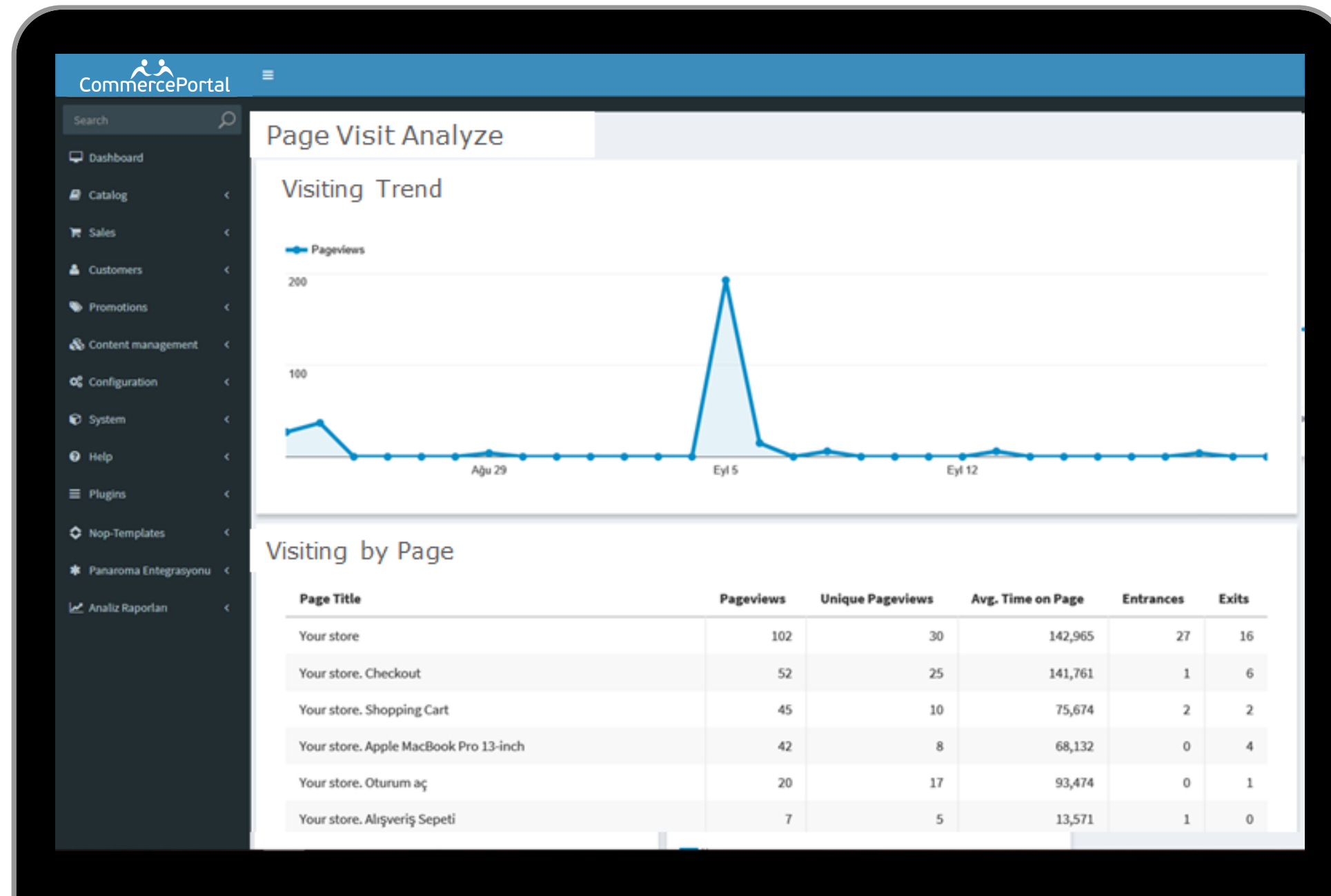


# Portal Admin Screen



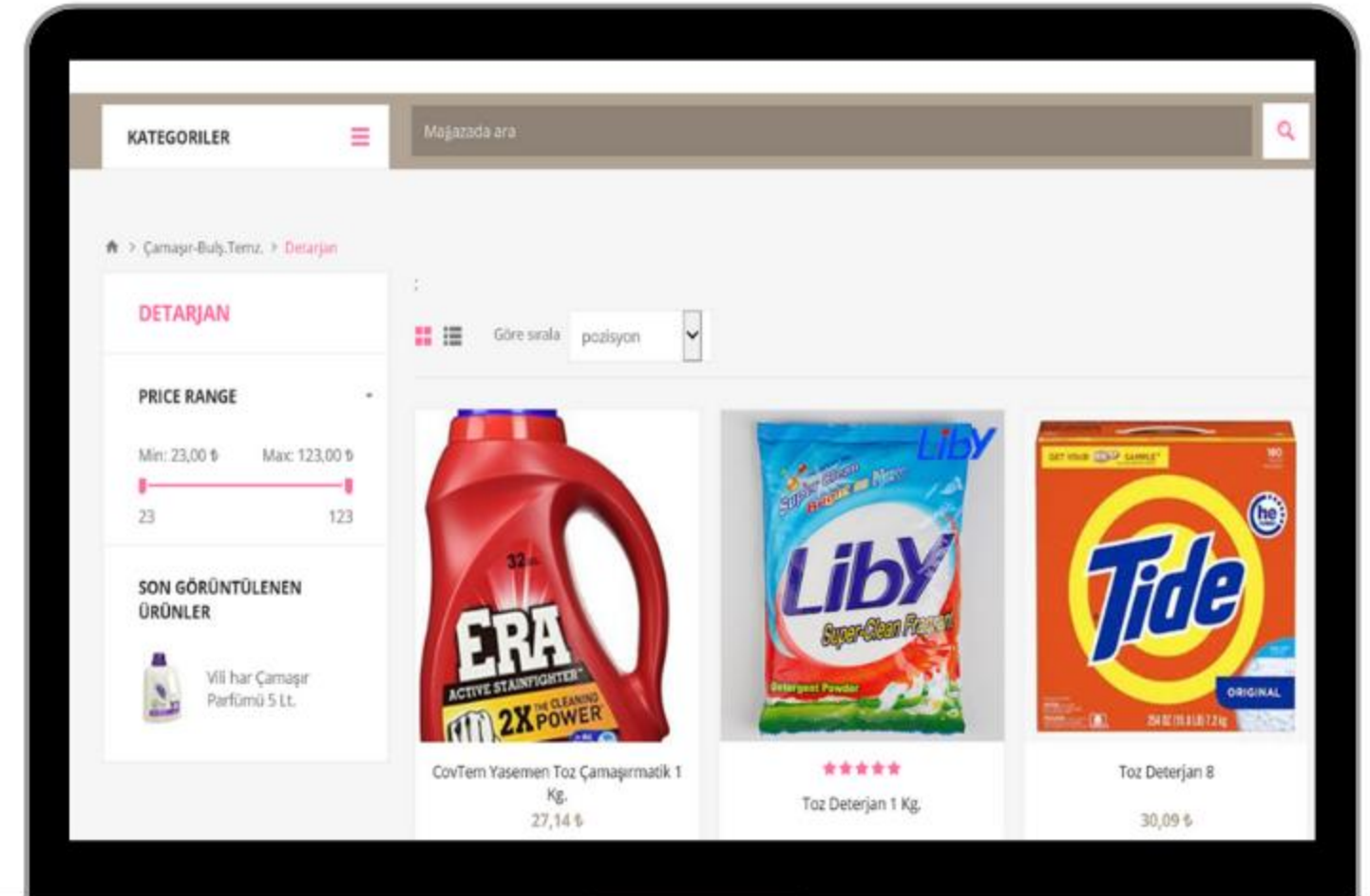
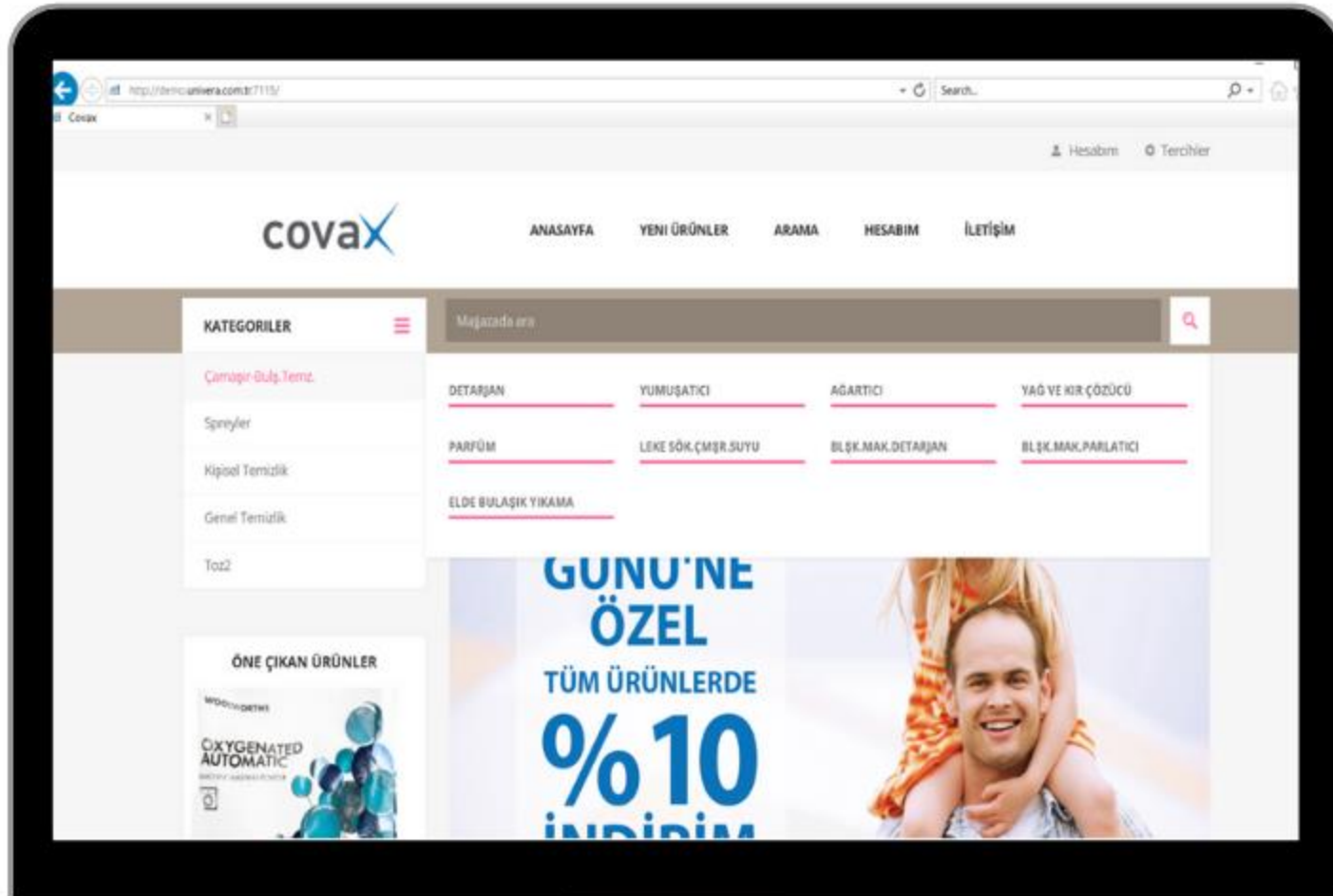
Commerce Portal admin screen, catalogue management.

# Portal Admin Screen

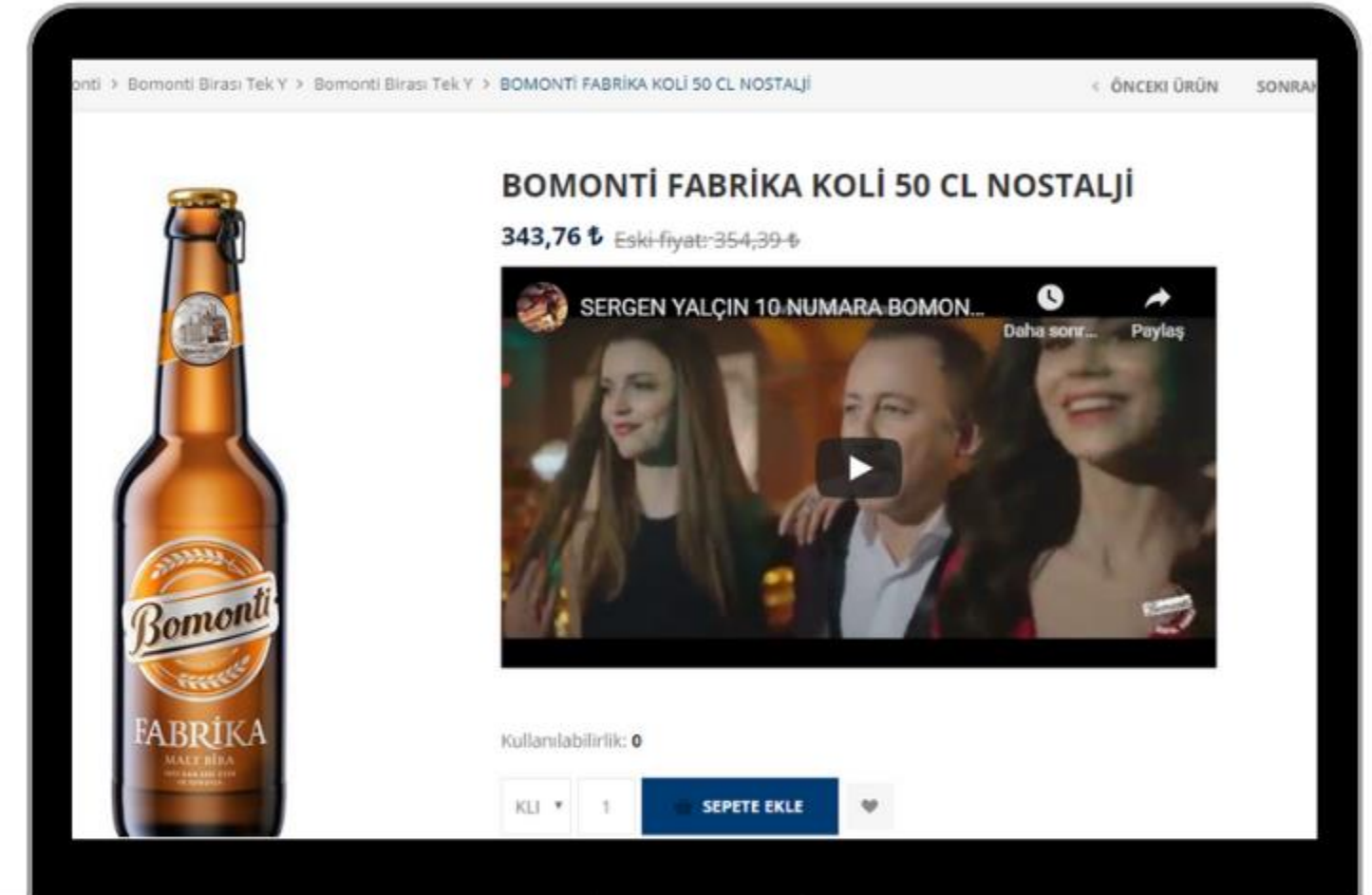
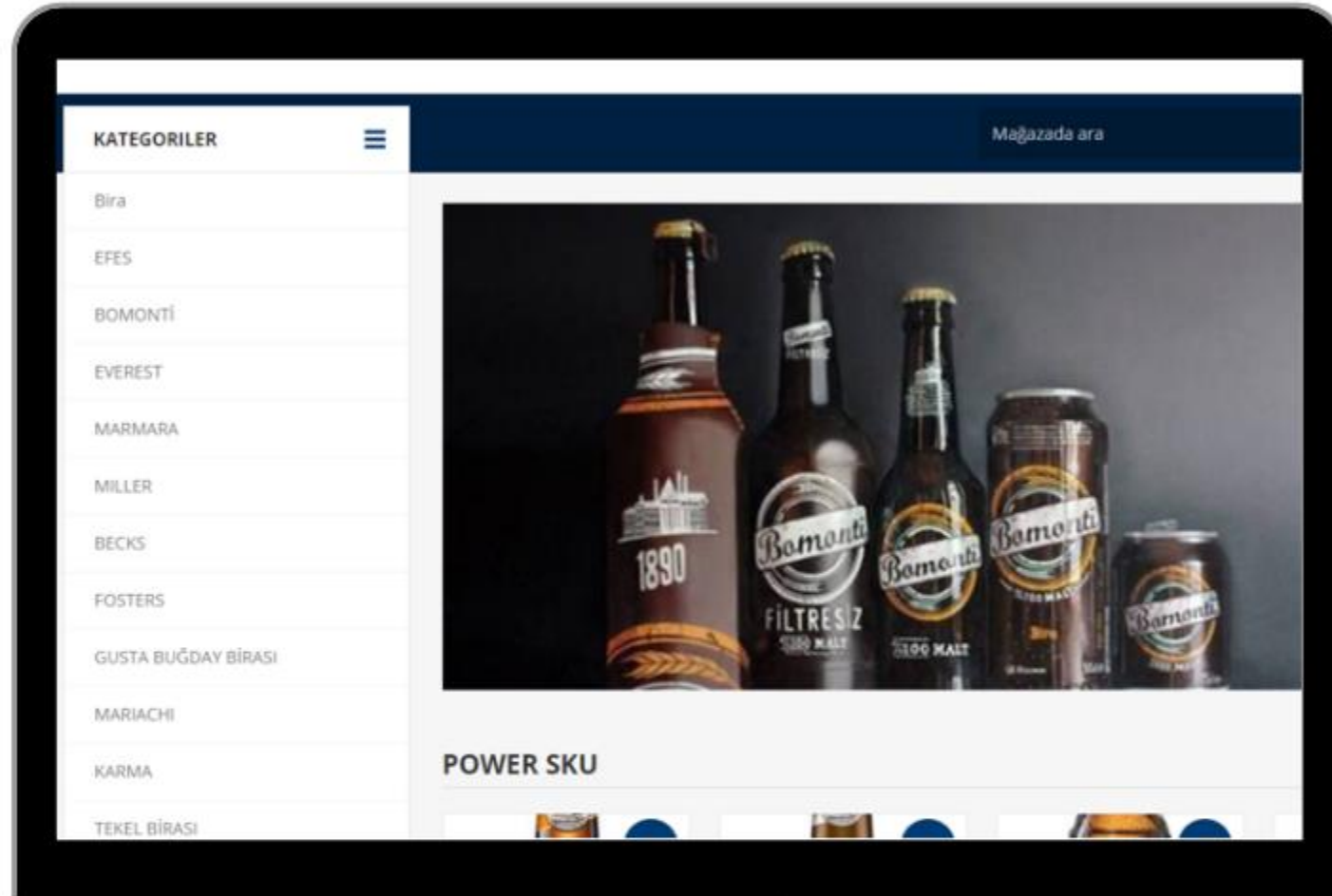


Detailed e-commerce analyze screen. Daily visit and display count are tracked in this section.

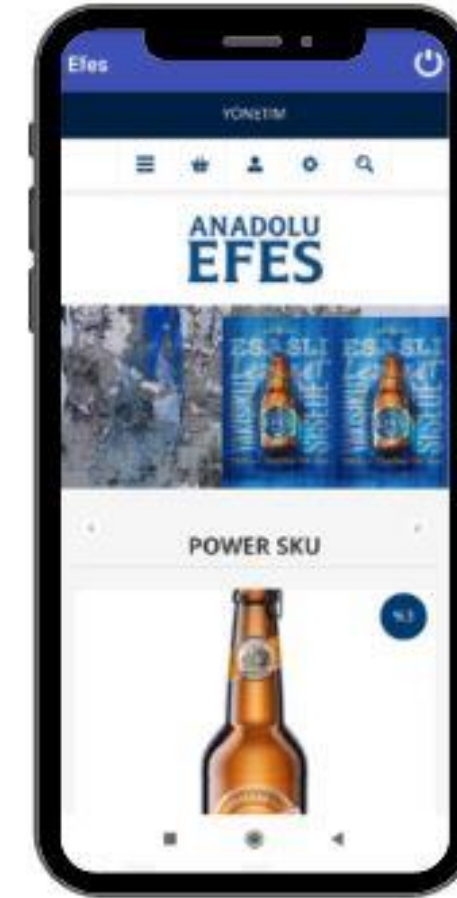
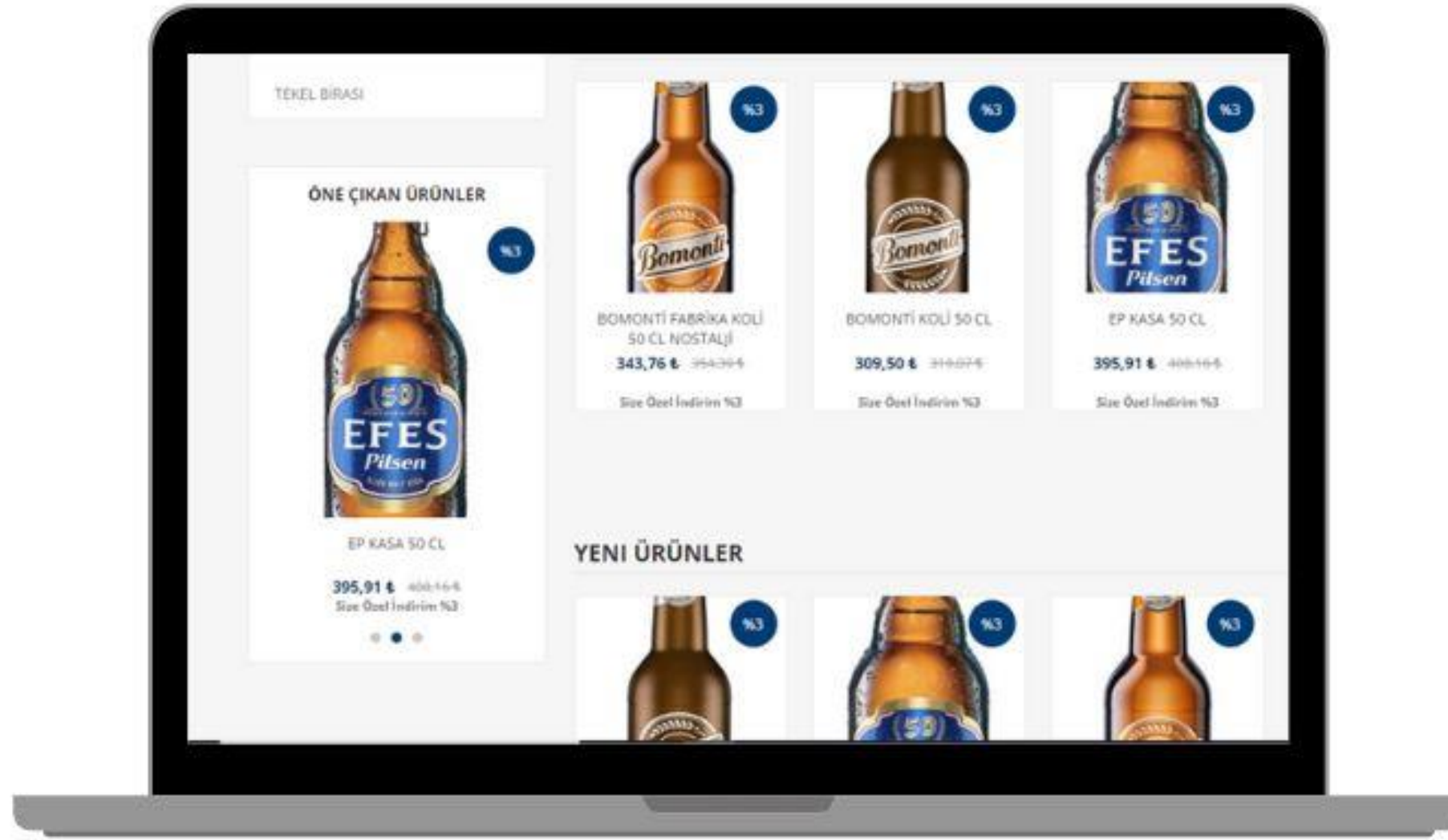
# Customer Screens



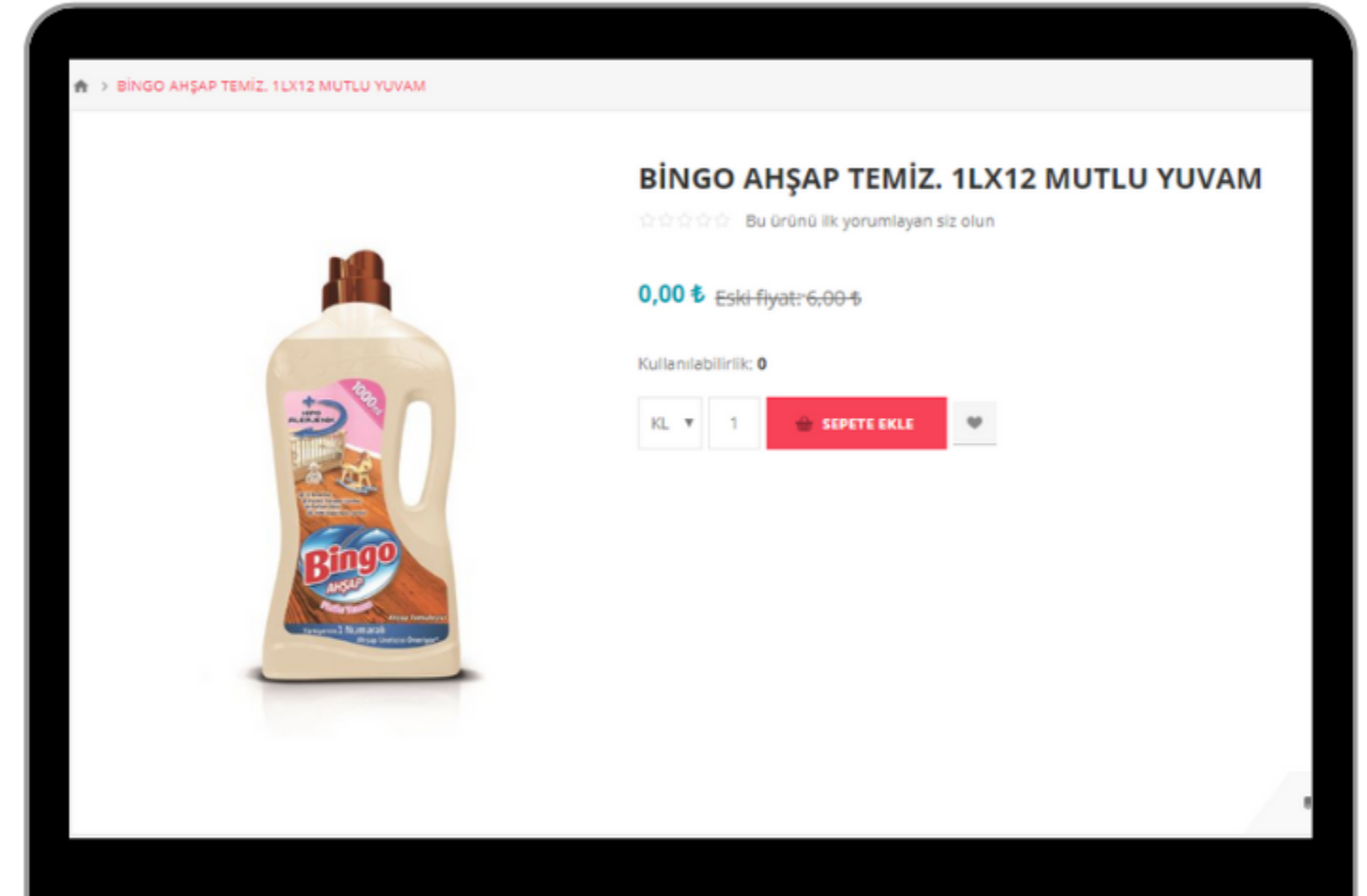
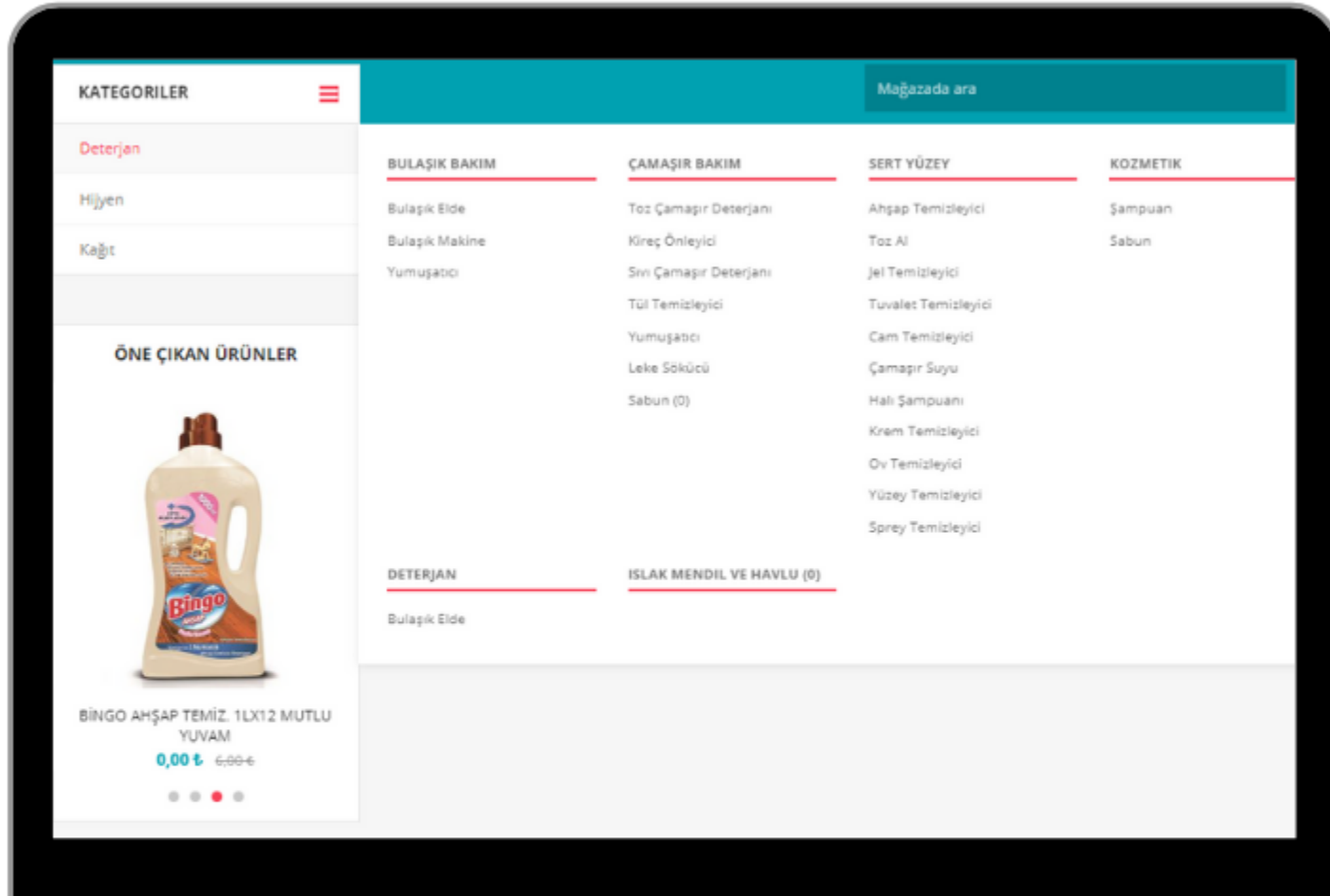
# Customer Screens



# Customer Screens



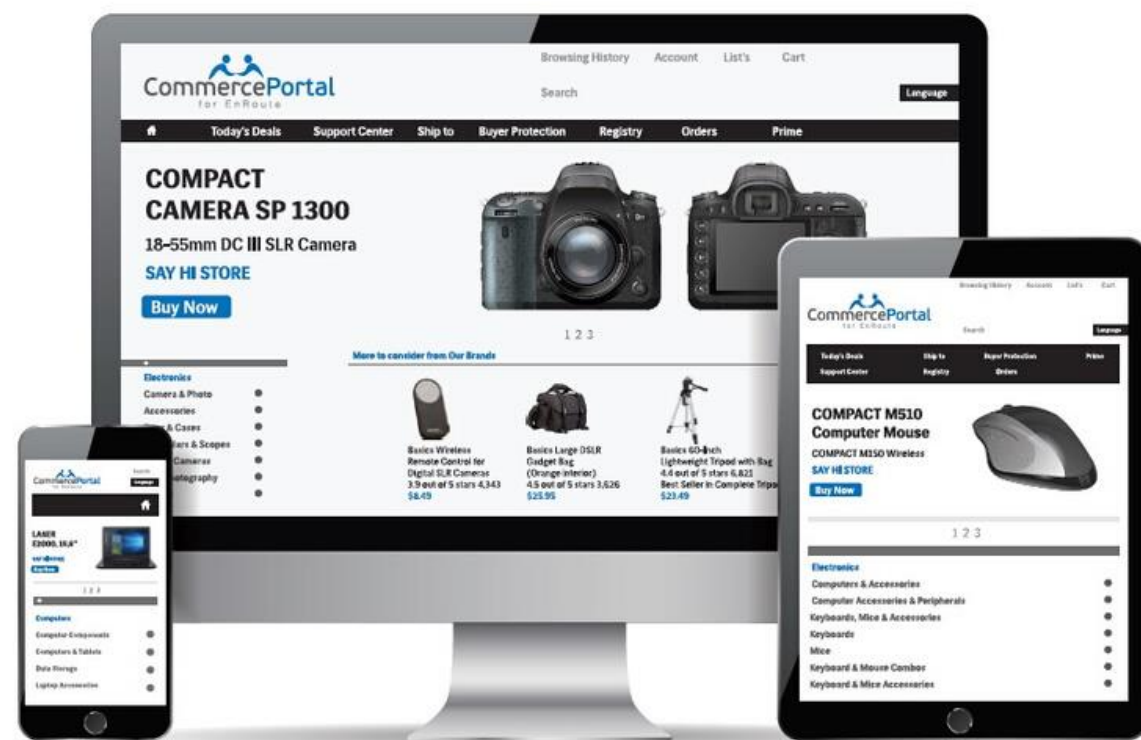
# Customer Screens



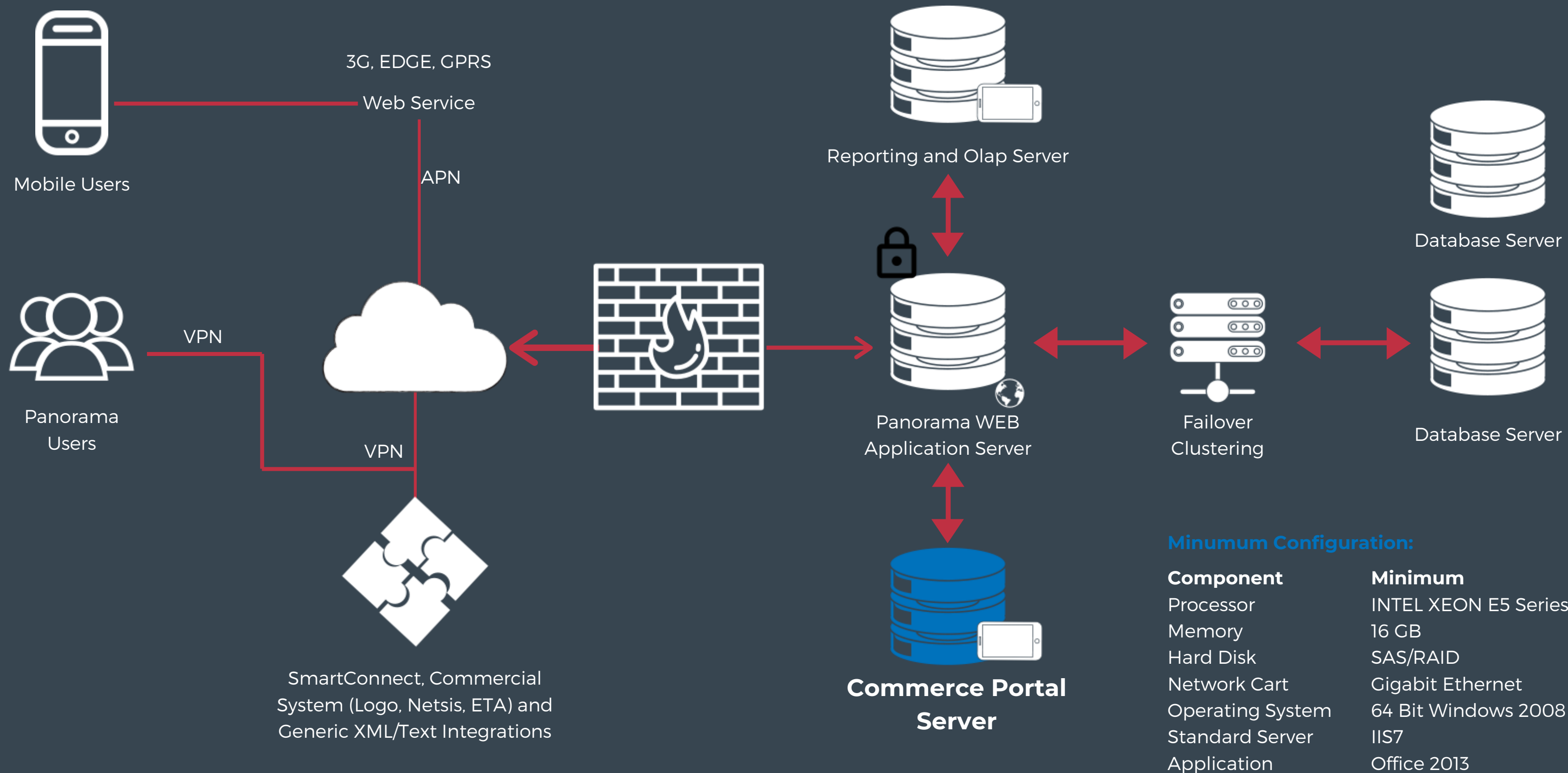
# Site Screens

Theme support for different product types.

All themes can work on all platforms with responsive design.



# Panorama Topology



## Minumum Configuration:

Component	Minimum
Processor	INTEL XEON E5 Series Quad-core
Memory	16 GB
Hard Disk	SAS/RAID
Network Cart	Gigabit Ethernet
Operating System	64 Bit Windows 2008 R2
Standard Server	IIS7
Application	Office 2013



# Thank You

## Contact Us

### WEB

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