Panorama e-Commerce Module

CommercePortal

Agenda

What is Commerce Portal?

Basic Features and Architecture

nopCommerce Details

Panorama and Portal Screens

Server Configurations

CommercePortal

Commerce Portal is the portal module of EnRoute omni-channel sales management solution used for e-commerce purpose.

It is a business application working integrated with Panorama that manages the order, shipment and collection processes of customers.

EnRoute Modules

Assisted Sales

AssetTracker

BUSINESS ANALYTICS

CommercePortal

DeliveryMan

Executive Cockpit

FIELD AGENT

Finance$uite

Fortune Teller

FundManager

PayMO

POSExtensions

RePlenishment Advisor

RoutePerfect

SalesCoach

Basic Features

- Panorama Integration With
  - Product/Category/Brand Management
  - Customer Management
  - Dealer/Distributor Management
  - Discount/Campaign Management
- Automatic Active Virtual POS
- Customer Services / Complaint Management
- Smart Filter / Product Search Options
- Ready Theme Design

Basic Features

- Search Engine Optimization (SEO)
- Cargo Management
- Statistics and Detailed Reporting
- Banner / Slider Management
- SSL Security Certificate
- Mobile Compatible Site
- Google Play and AppStore Application

(will be supported in advanced versions)

- Gift Voucher / Points System

(will be supported in advanced versions)

Commerce Portal works basically in 2 ways:

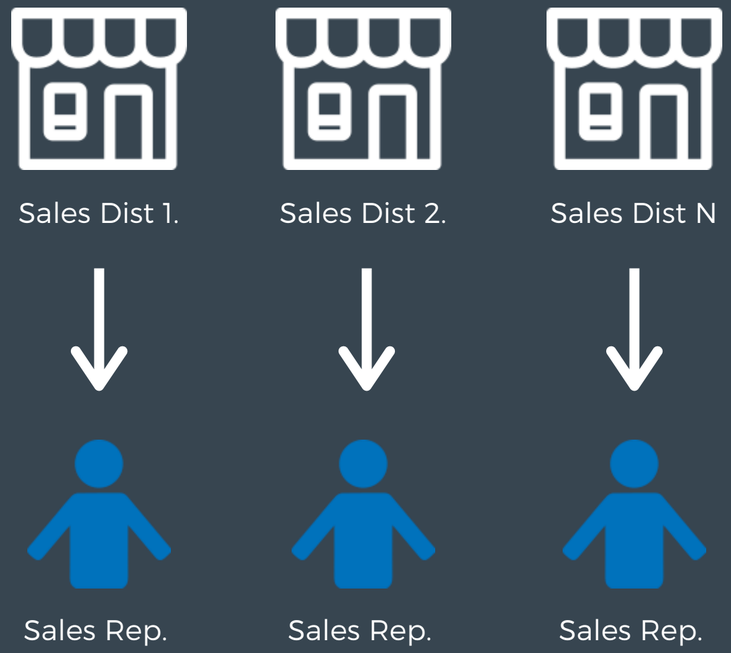
1-E-Commerce Sales Channel Installation

2-E-Commerce in the existing Sales Channel

E-Commerce Sales Channel Installation

- A new dealership/distributorship is defined on EnRoute.
- With price, stock, campaign definitions over this new dealership / distributorship definition, distributor makes sales to all customers who are members of the portal.
- All customers can be viewed under this e-commerce distributorship.

PANORAMA



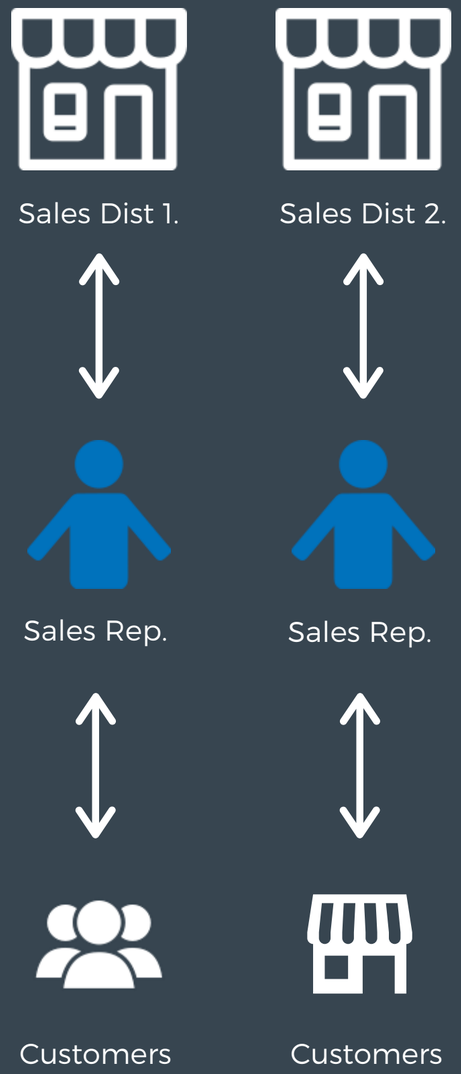
Orders from existing customers received through salesreps via handheld terminals over EnRoute. Collection and delivery processes are also processing through EnRoute.

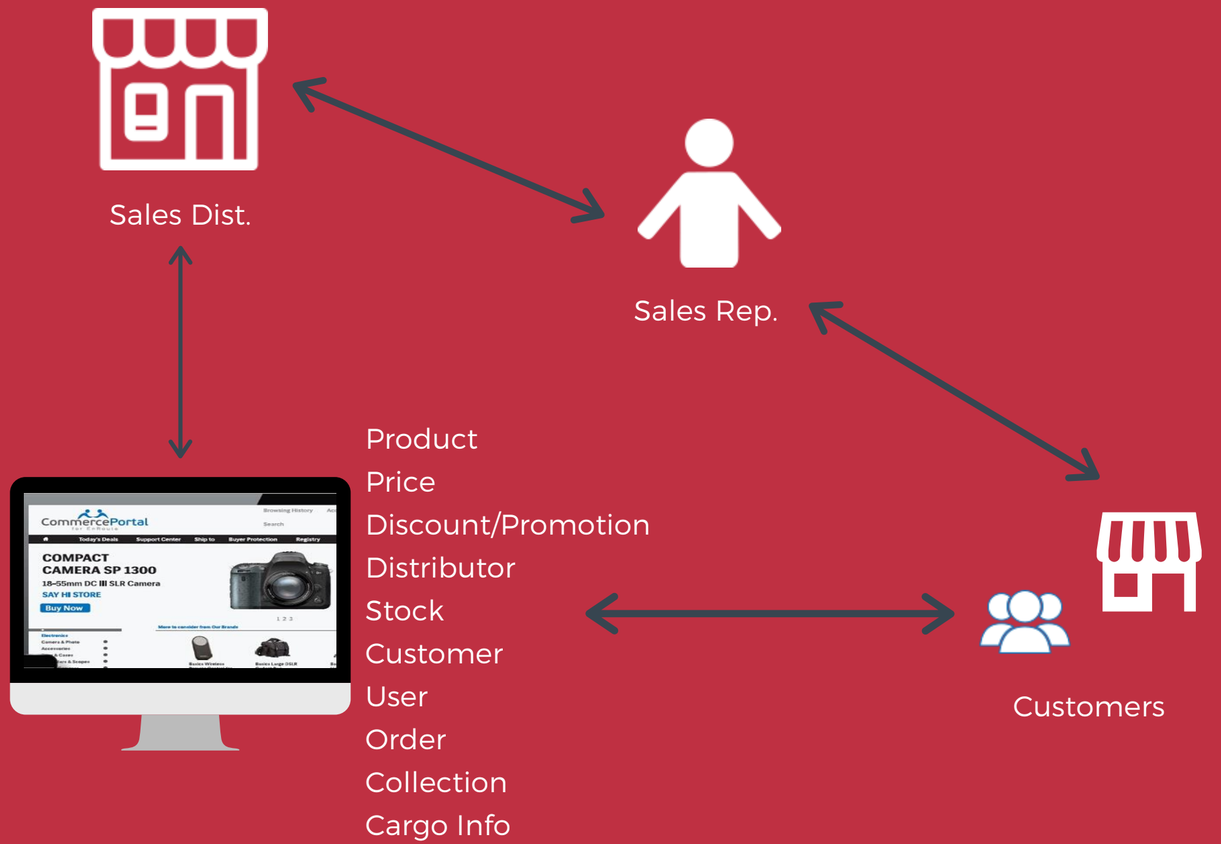
E-Commerce customers register to the system via Commerce Portal. Orders are placed in front of the relevant dealer user. Collection and delivery processes are tracked through Commerce Portal.

E-Commerce In The Existing Sales Channel

- The company can give sales permission to its distributors via the e-commerce system on EnRoute.
- Distributors can invite their customers who are in EnRoute masterdata, to be registered to the Portal system.
- When registered users log in to the system, they can see the prices, inventory and campaign information of the distributor that sends an invitation; and can place their orders.

PANORAMA





Product
Price
Discount/Promotion
Distributor
Stock
Customer
User
Order
Collection
Cargo Info

Customers register to Commerce Portal
after the invitation. Orders are placed in front of the relevant dist user. Order processes are followed through EnRoute.

Platform

- ASP.net based open source architecture E-Commerce platform.
- 1400+ ready plug-in in marketplace
- Hundreds of projects with popular brands: Volvo, Puma, Reebok, DHC skincare, Columbia, Speedo
- From 40 Countries, More than 110 Solution Partner

nopCommerce References4from Turkey

Turkish airlines (shops and miles)

http://www.shopandmiles.com/

Language: Turkish

Evkur

http://www.evkur.com.tr/

Language: Turkish

D&R

http://www.dr.com.tr/

Language: Turkish

Yakala

http://www.yakala.co/

Language: Turkish

Columbia

http://www.columbia.com.tr/

Language: Turkish

Supplementler

http://www.supplementler.com/

Language: Turkish

Kariyer Akademi

http://www.kariyerakademi.net/

Language: Turkish

Hatemoğlu

http://www.hatemoglu.com/

Language: Turkish

nopCommerce

nopCommerce References from Turkey

EASTMARINE

http://www.eastmarine.com.tr/

Language: Turkish

Bahcede

http://www.bahcede.com/

Language: Turkish

Market Sepeti

http://marketsepeti.com.tr

Language: Turkish

Sanal Magaza

http://sanalmagaza.com.tr

Language: Turkish

PiniGO

http://www.pinigo.com/

Language: Turkish

Groupfoni

http://grupfoni.com/

Language: Turkish

Fiyatonda

http://fiyatonda.com

Language: Turkish

E-turga

http://satistest.e-tugra.com.tr

Language: Turkish

nopCommerce

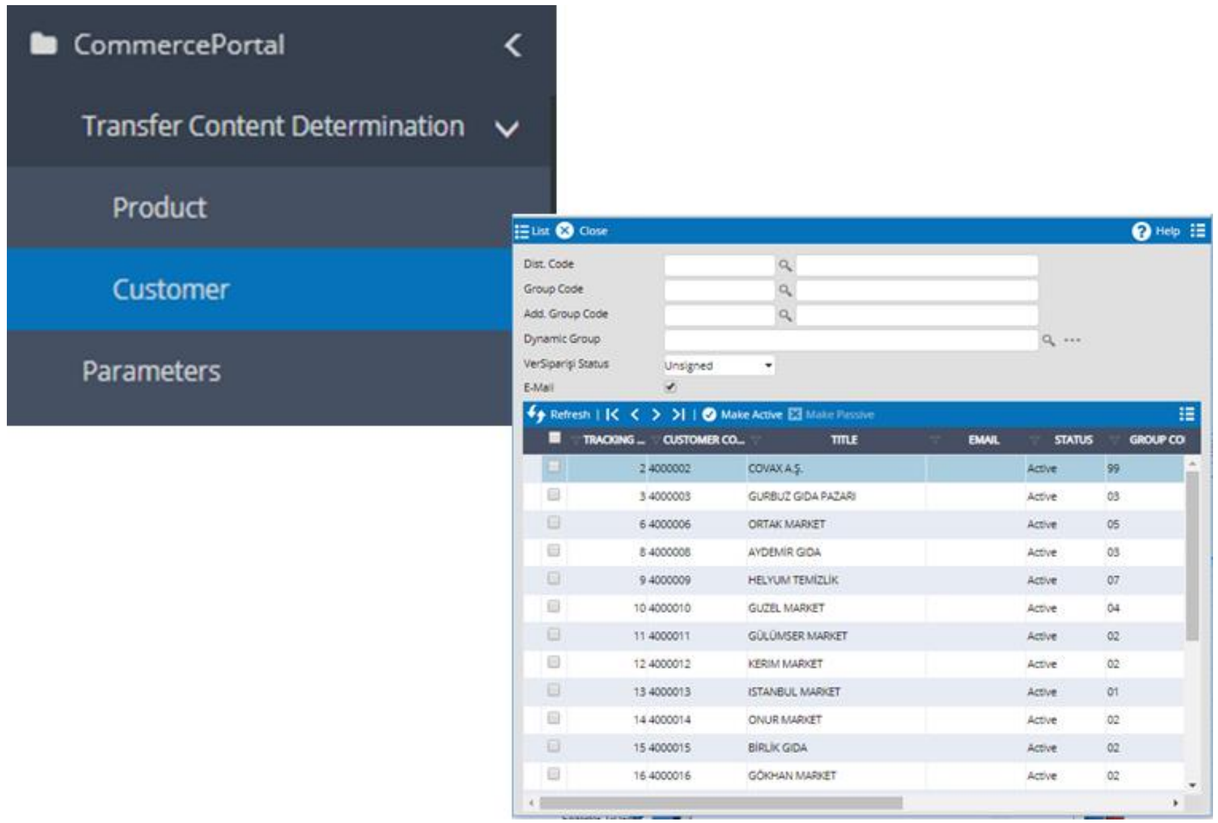
SCREENS

Panorama Screens

Commerce Portal Admin Screens

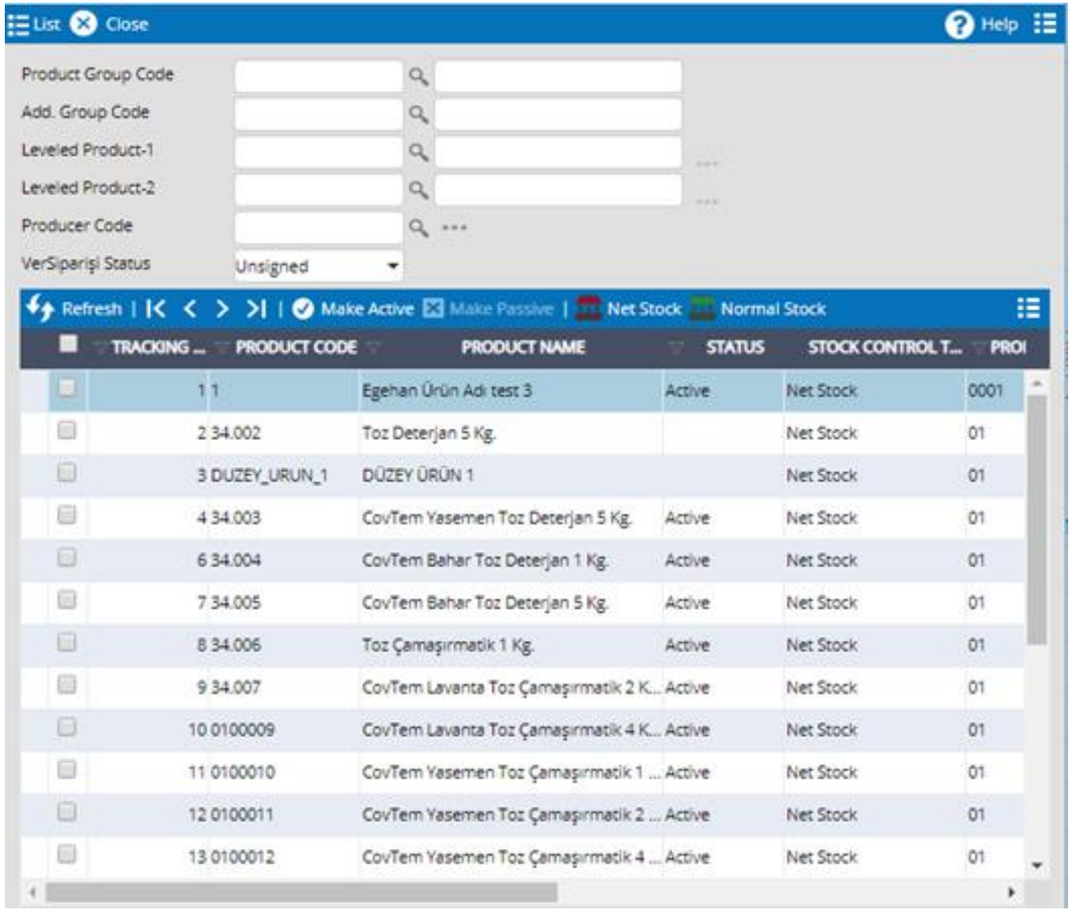
Portal Screens

Panorama Screens



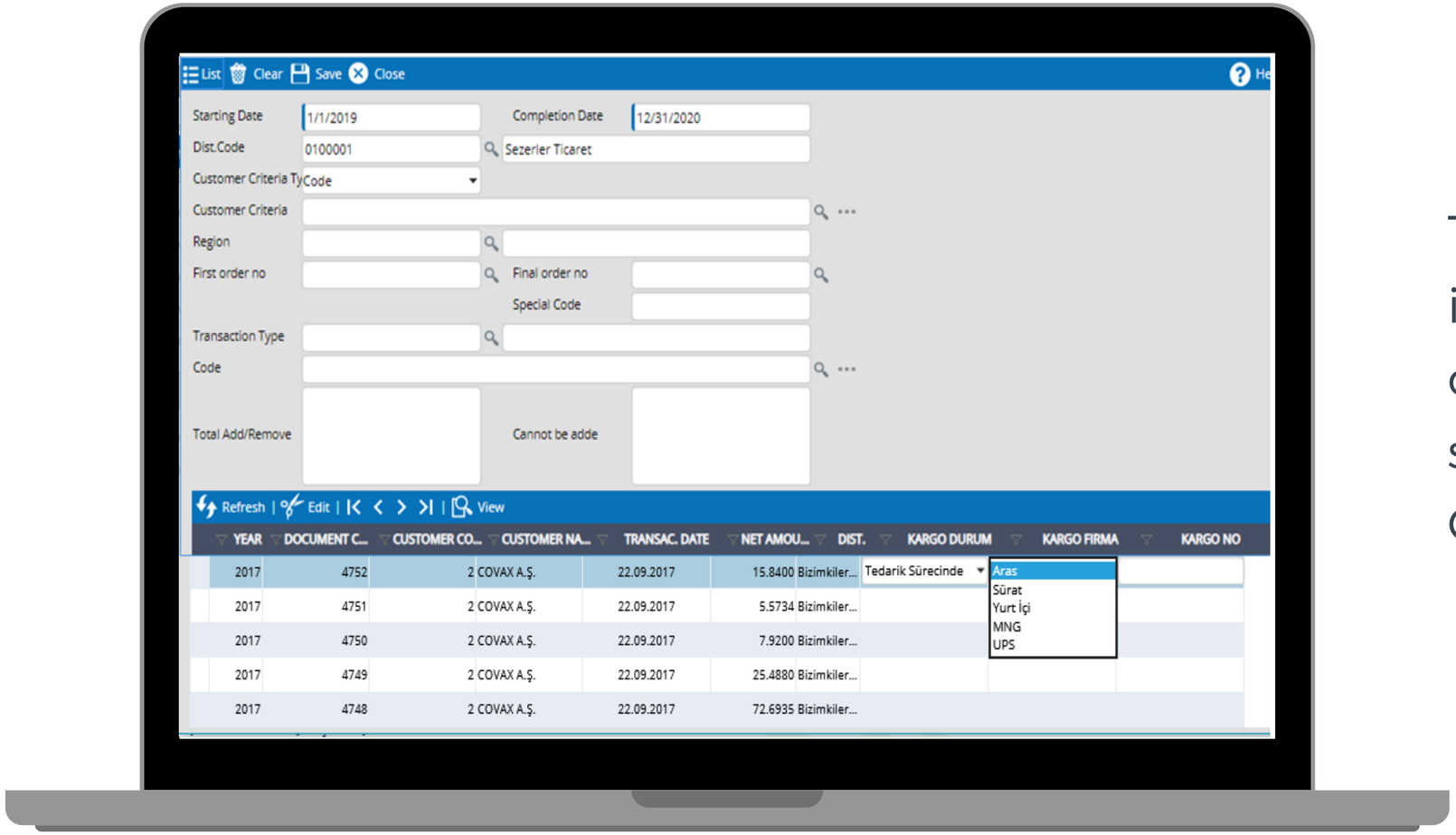
Panorama menu opened with a CommercePortal license.

Panorama Screens



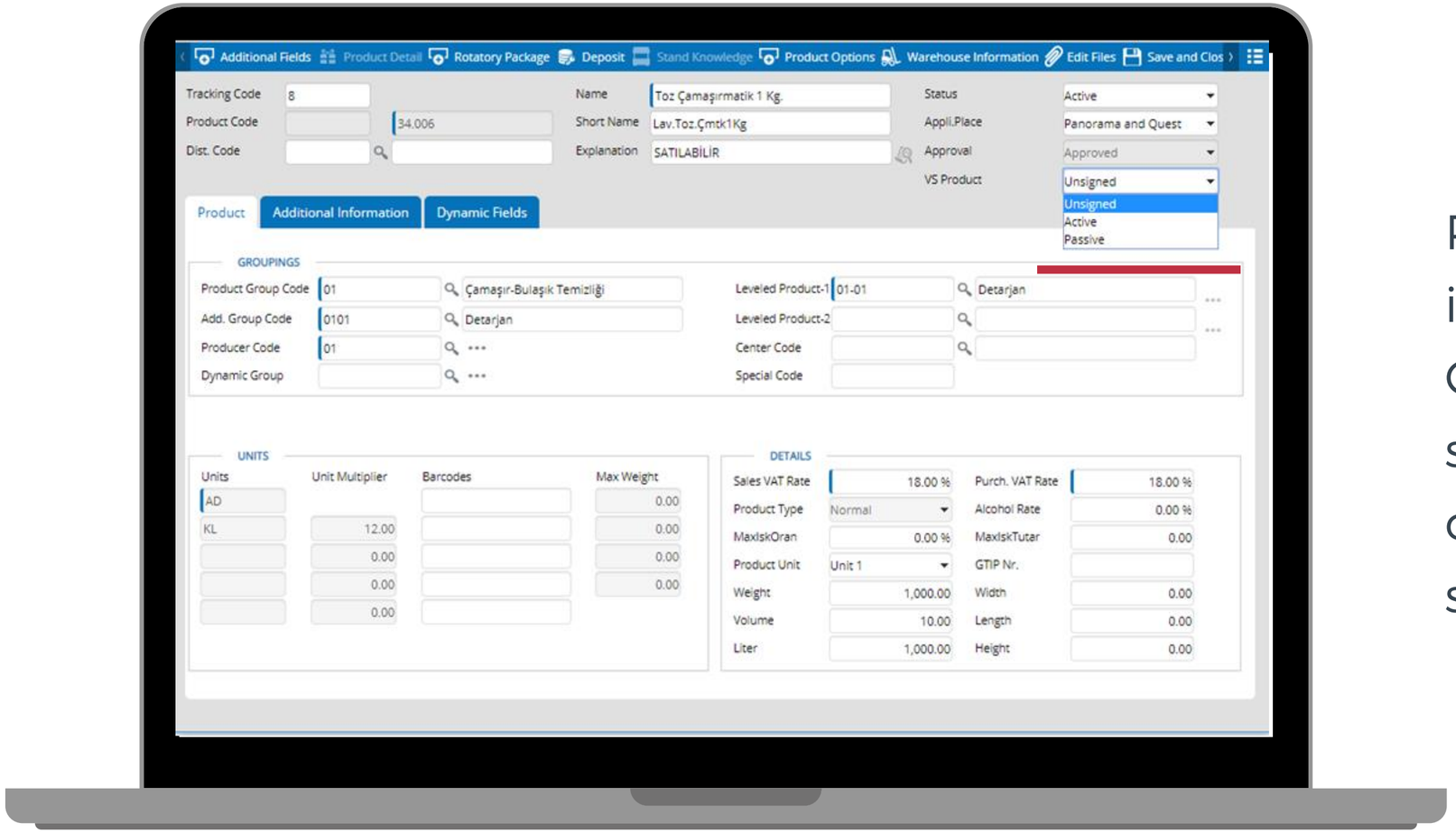
Product choice screen that will be shown on Commerce Portal. Selected products are only sold through the Commerce Portal channel and unselected products are sold through EnRoute.

Panorama Screens



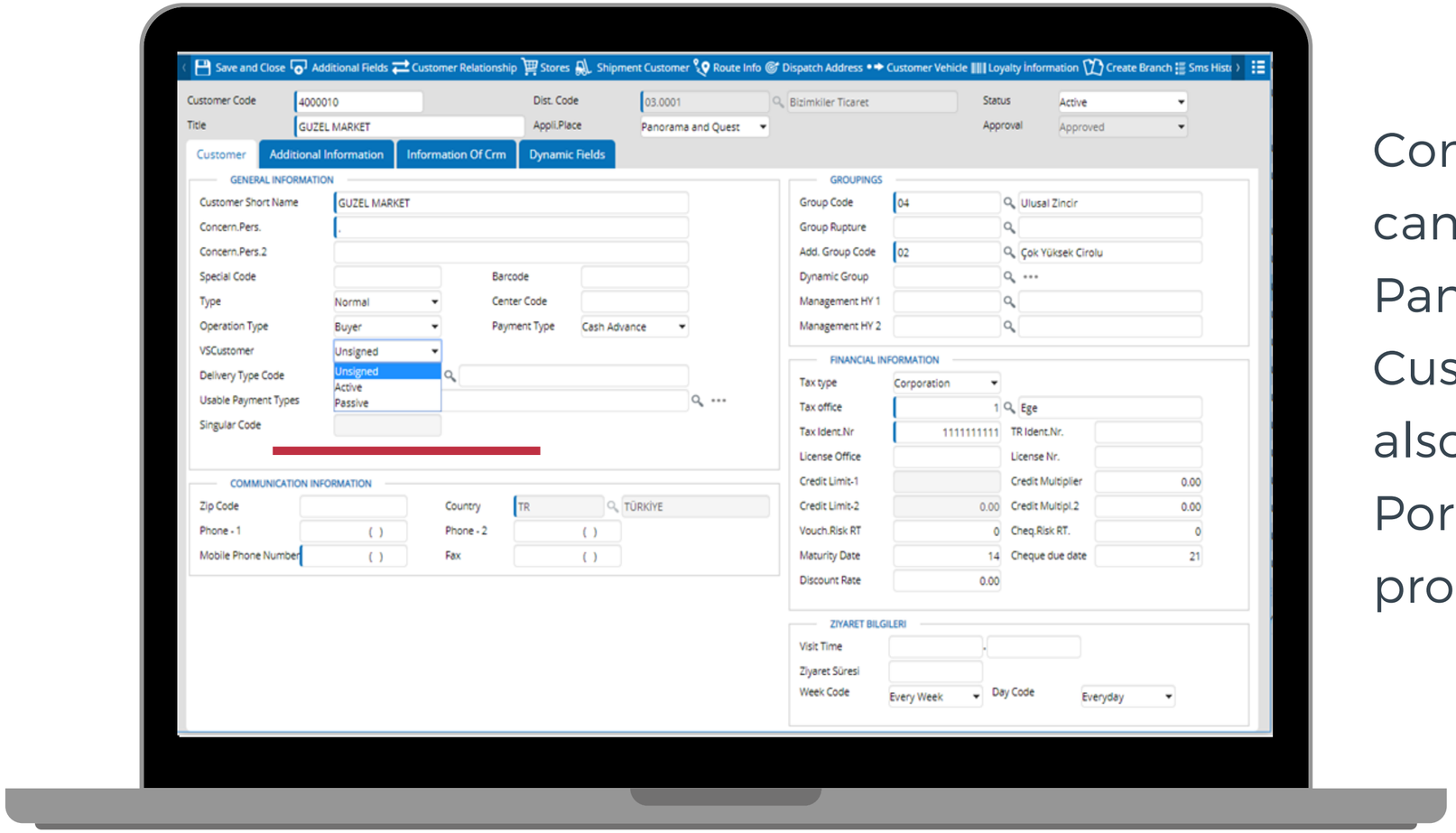
The screen where cargo information is entered in order to display the shipment information on Commerce Portal.

Panorama Screens



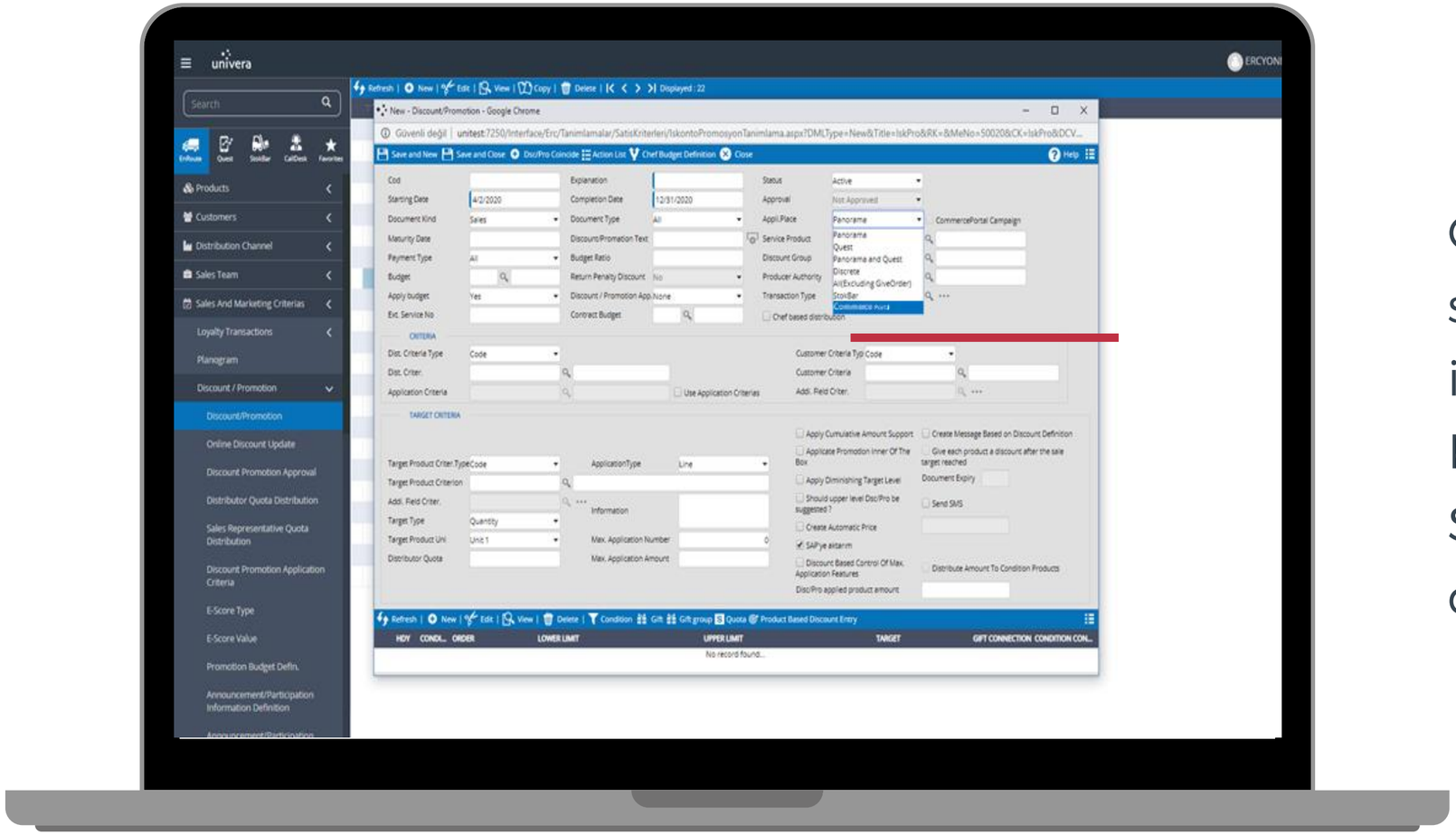
Products that will be integrated with Commerce Portal can be selected automatically on Panorama product screen.

Panorama Screens



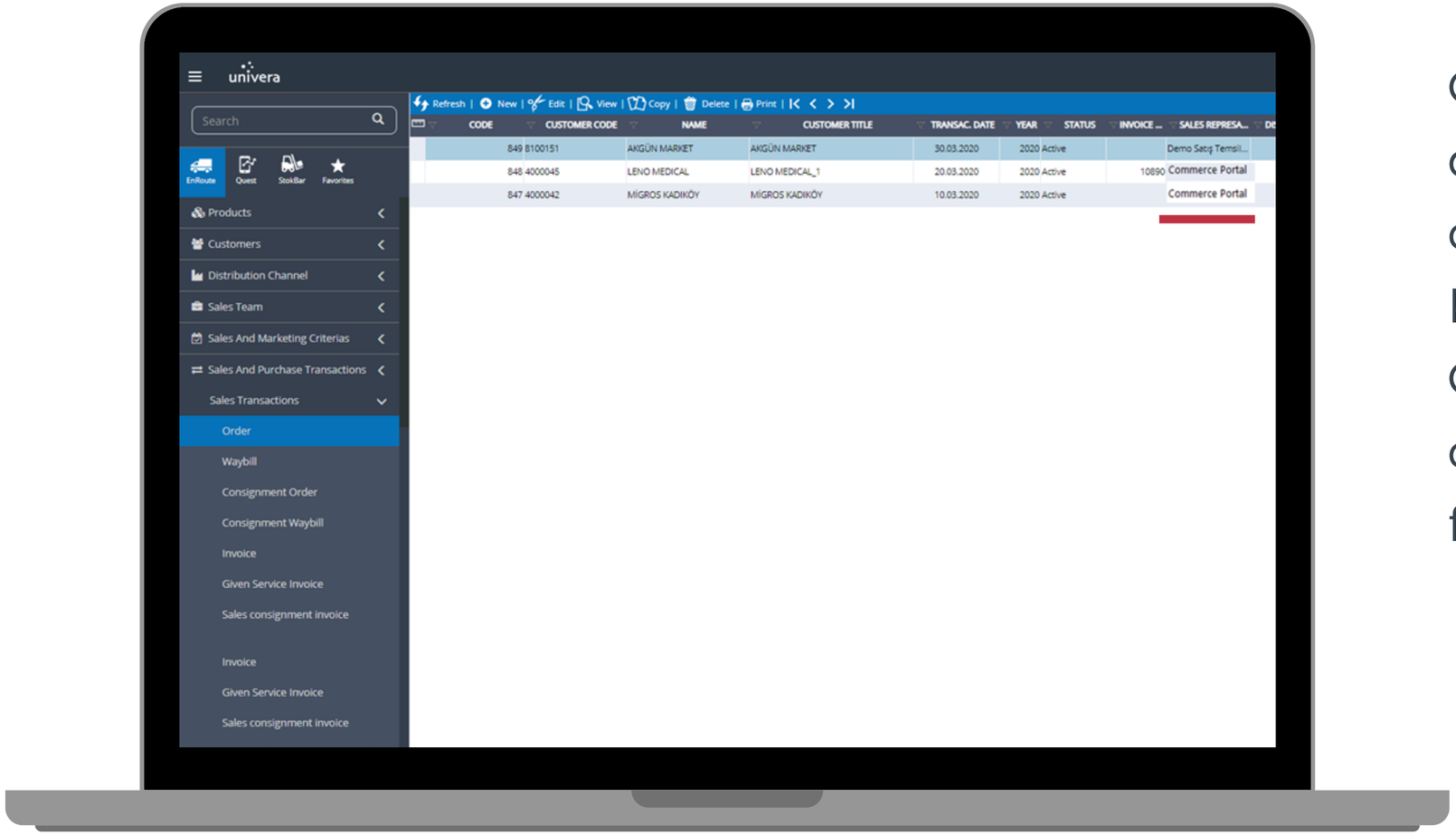
Commerce Portal customers can be monitor on Panorama customer screen. Customers can be also marked as Commerce Portal customers like products.

Panorama Screens



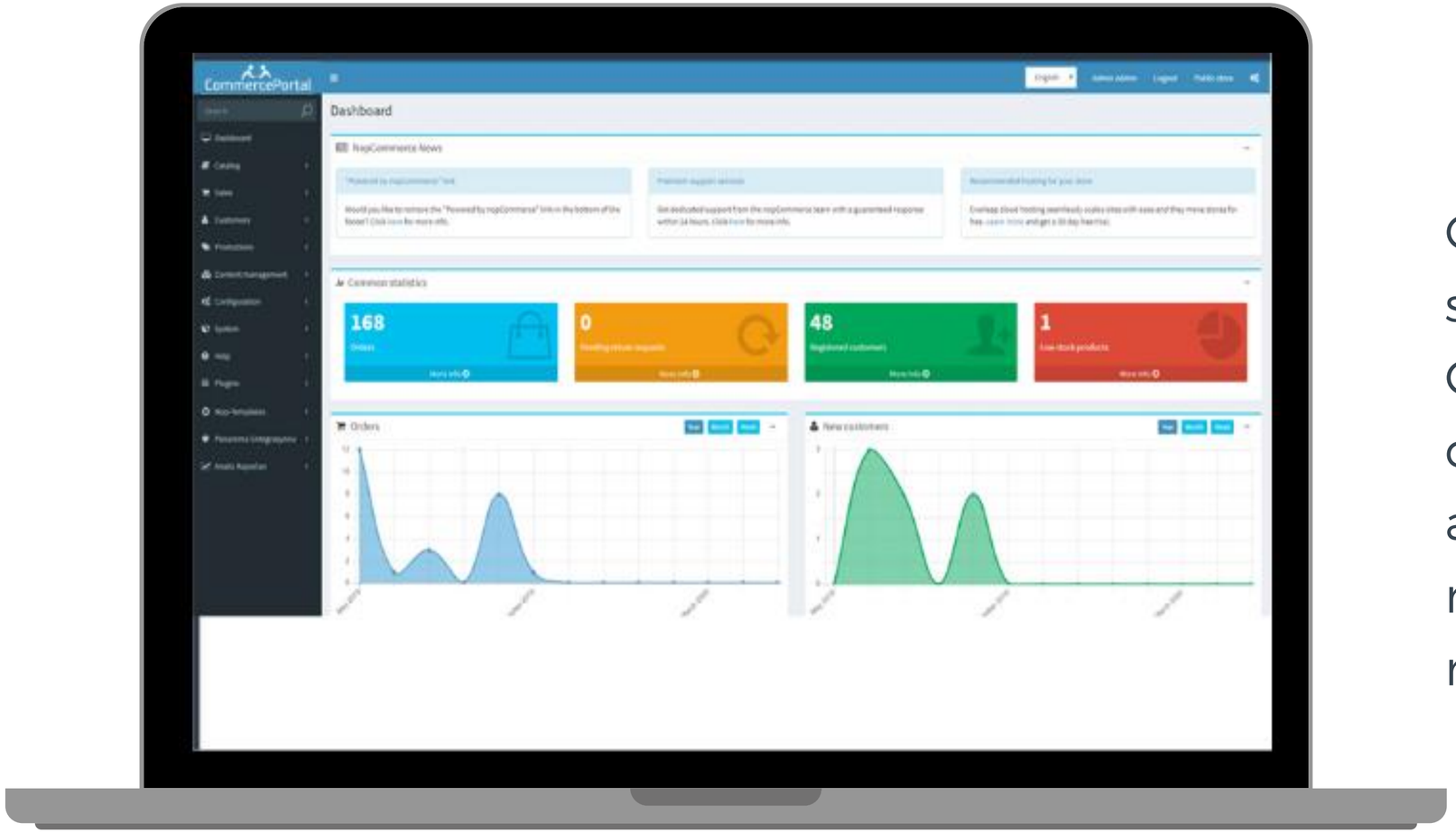
Commerce Portal can be selected as the promotion implicated place on Panorama promotion screen. Specific promotions can be done on any channel.

Panorama Screens



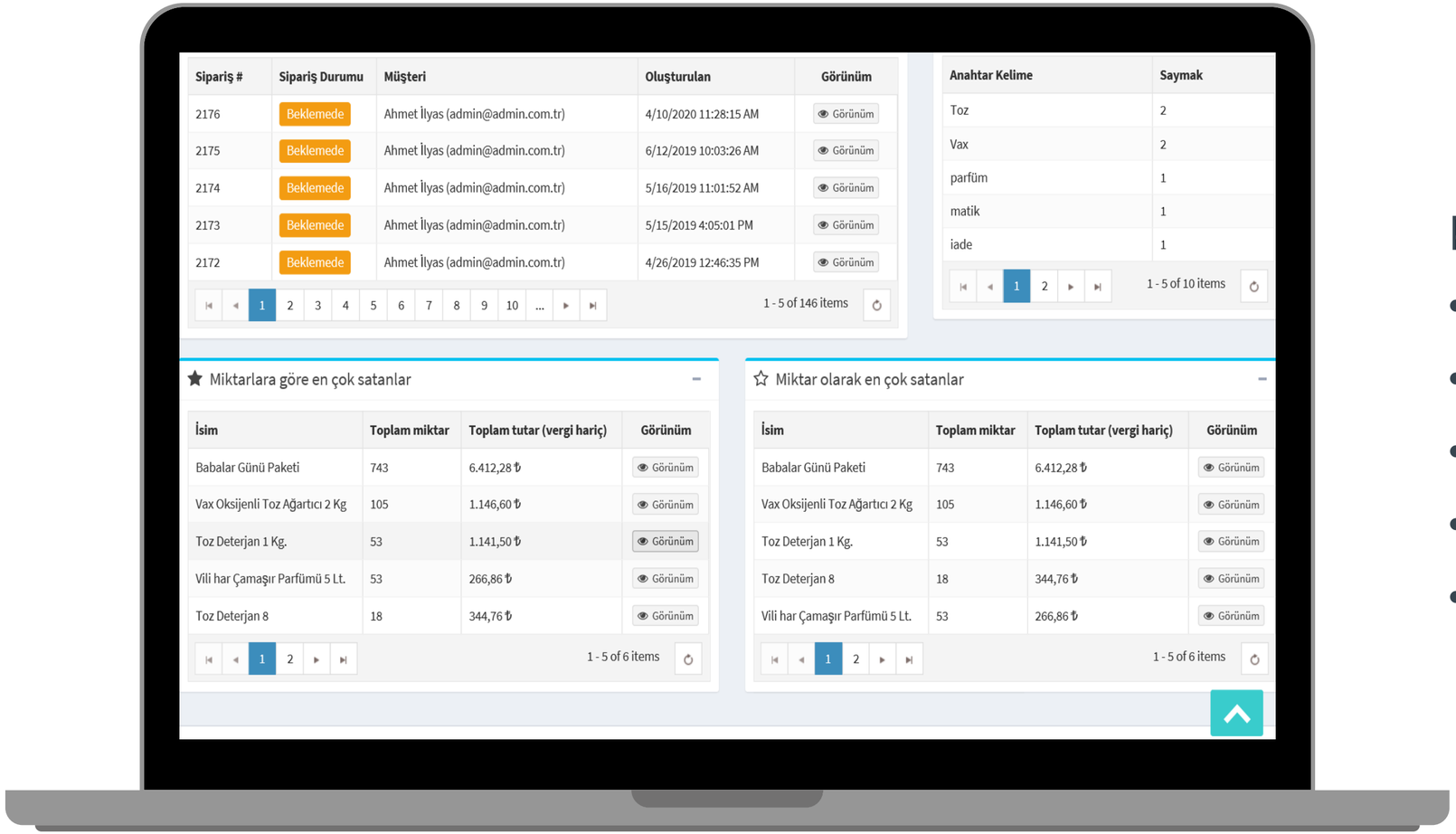
Commerce Portal documents (invoice etc.) can be monitor on Panorama.
Commerce Portal channel sales can be filtered.

Portal Admin Screen



Commerce Portal admin screen, dashboard. Content management, catalog management and dashboard management are managed in this section.

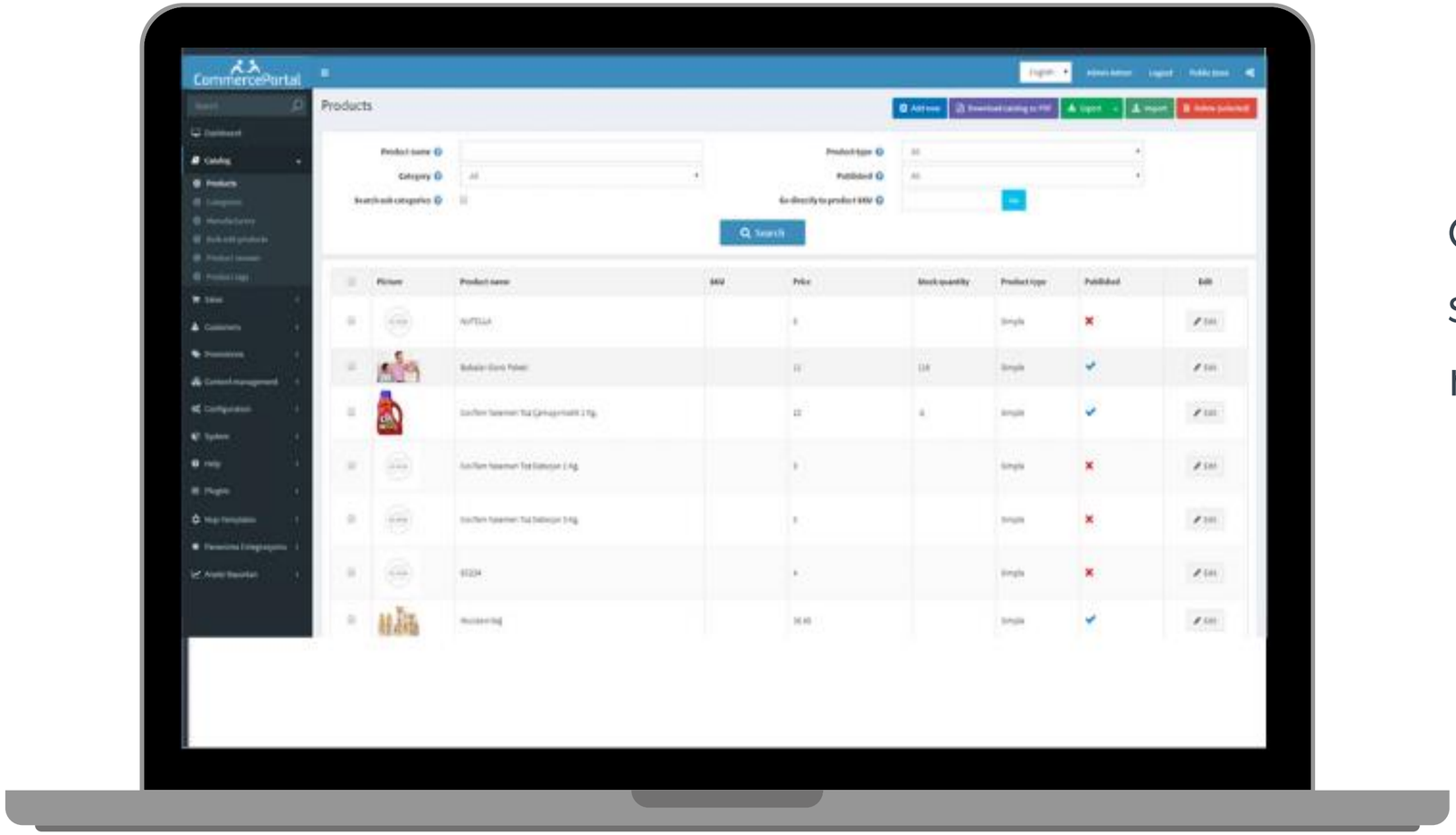
Portal Admin Screen



Reports

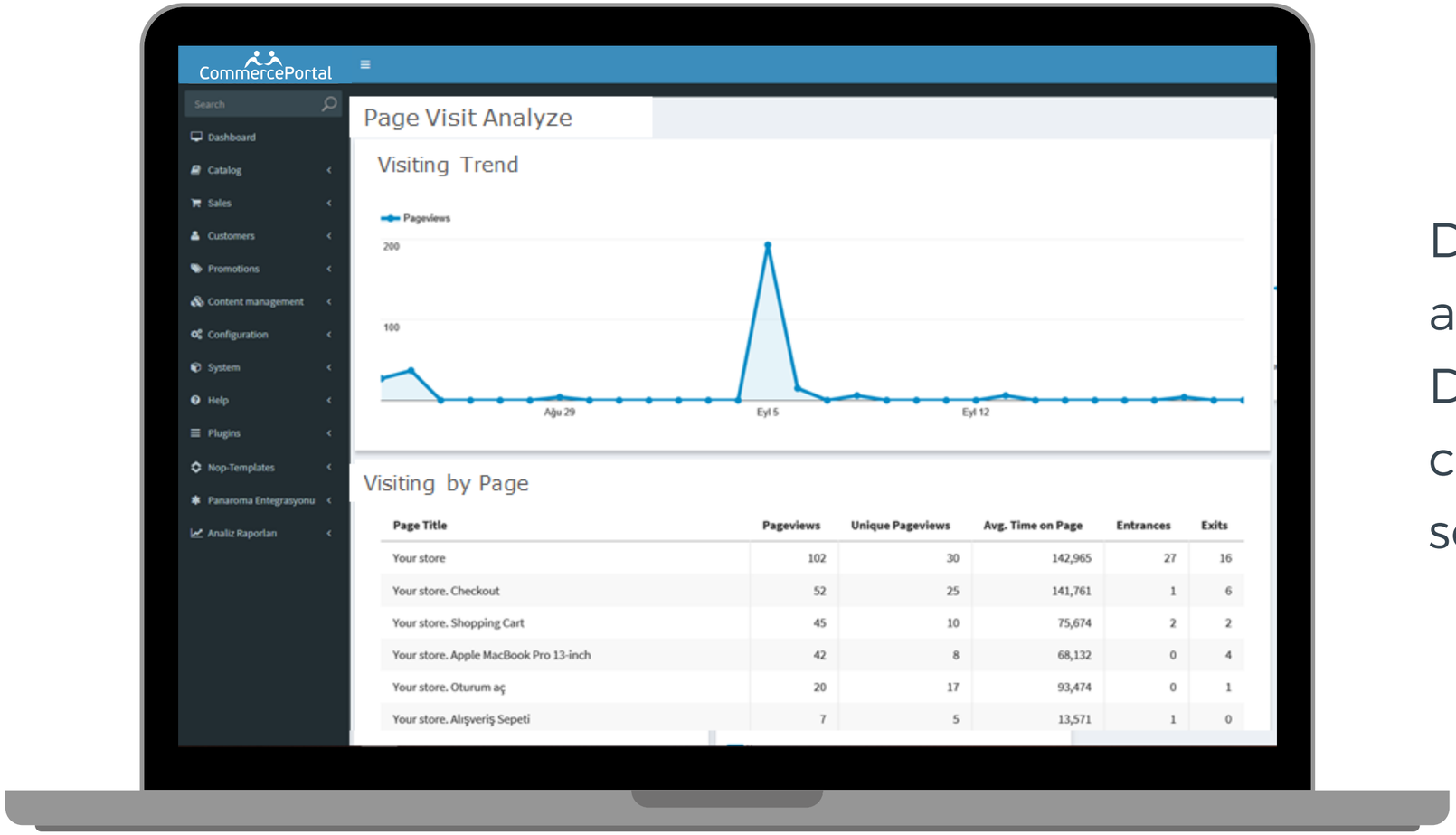
- Sales Trend
- New Customers
- Critical Products
- Best Seller
- Market Basket Analysis

Portal Admin Screen



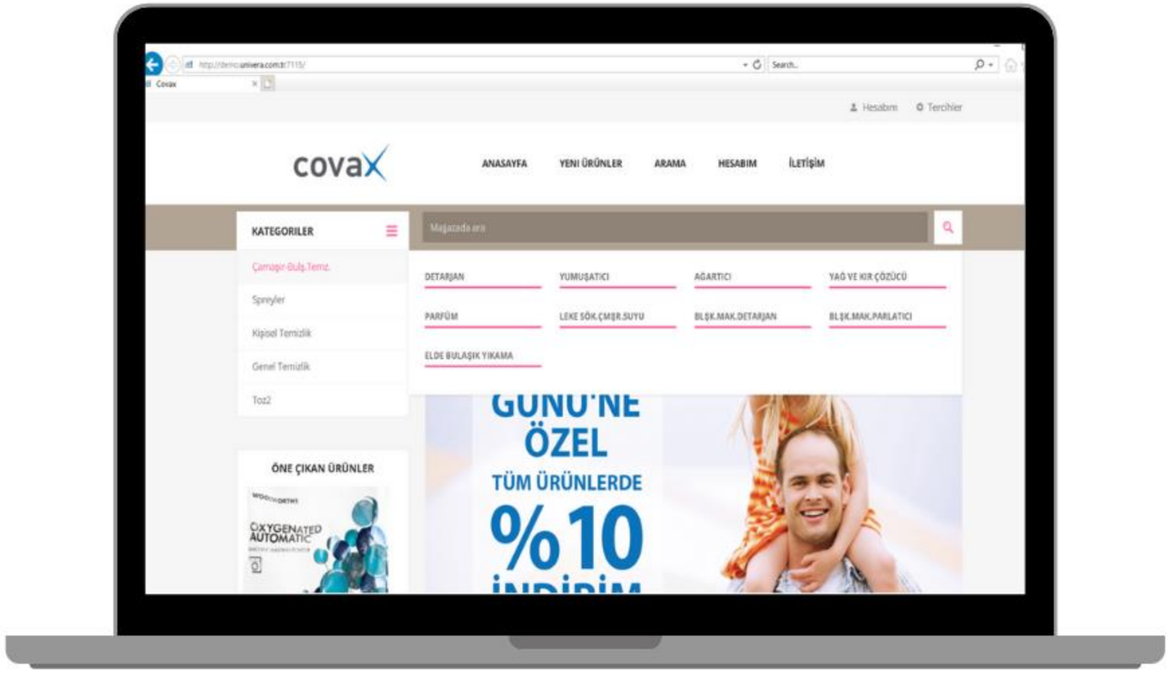
Commerce Portal admin screen, catalogue management.

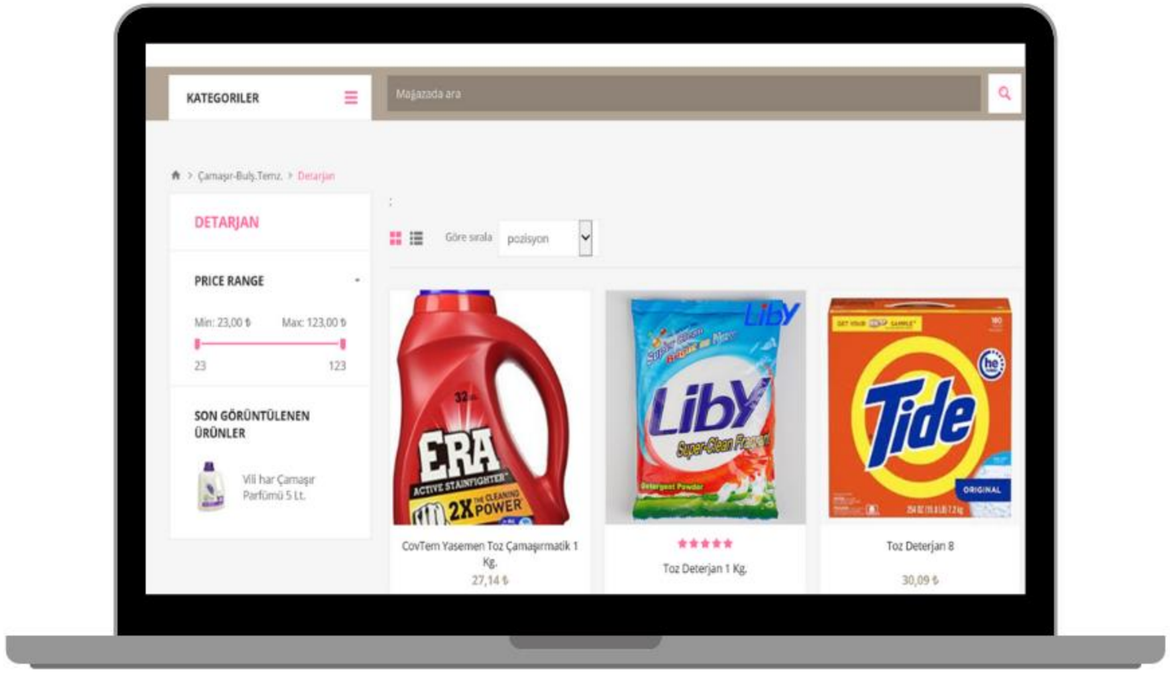
Portal Admin Screen



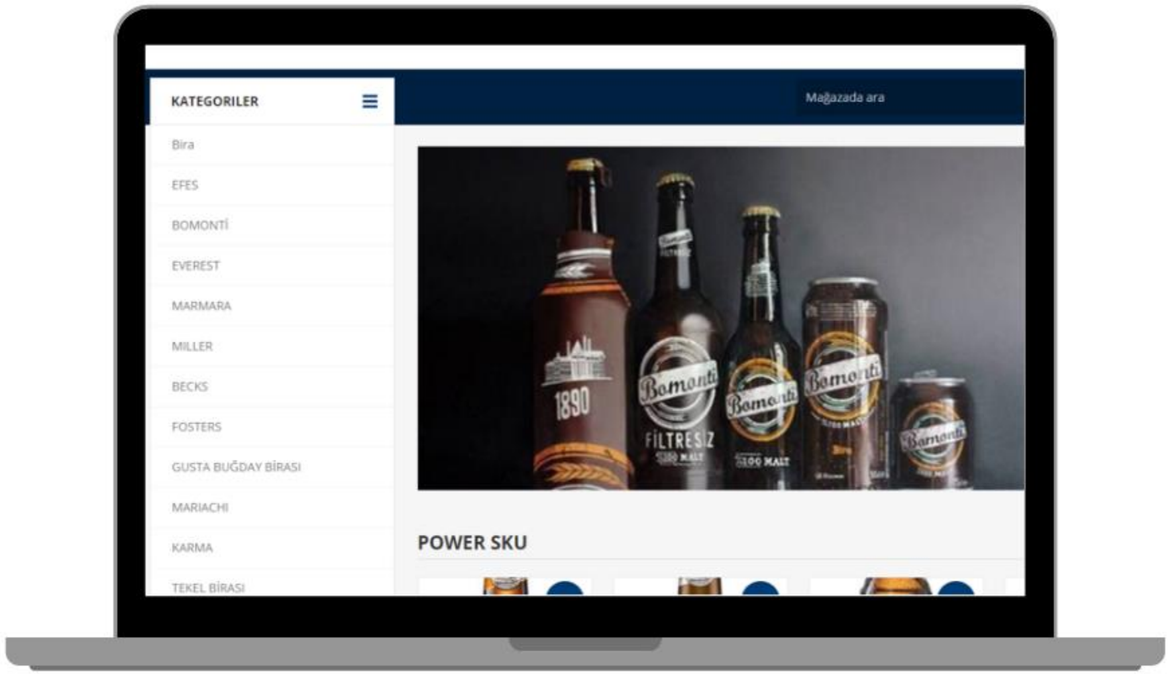
Detailed e-commerce analyze screen.
Daily visit and display count are tracked in this section.

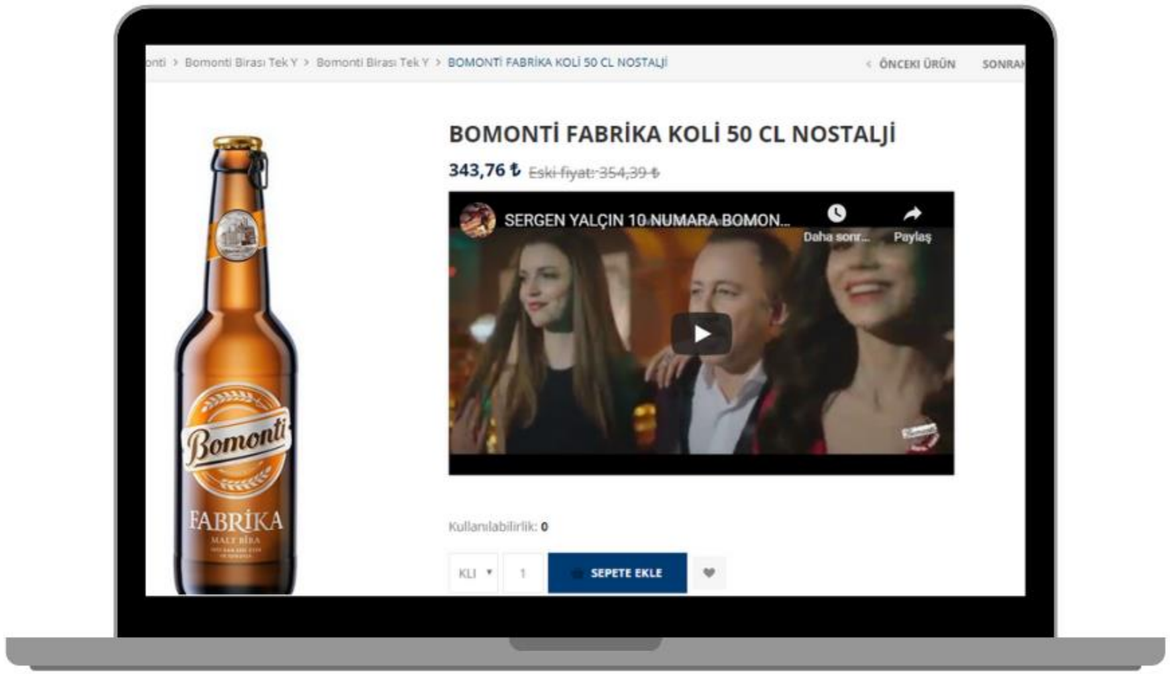
Customer Screens





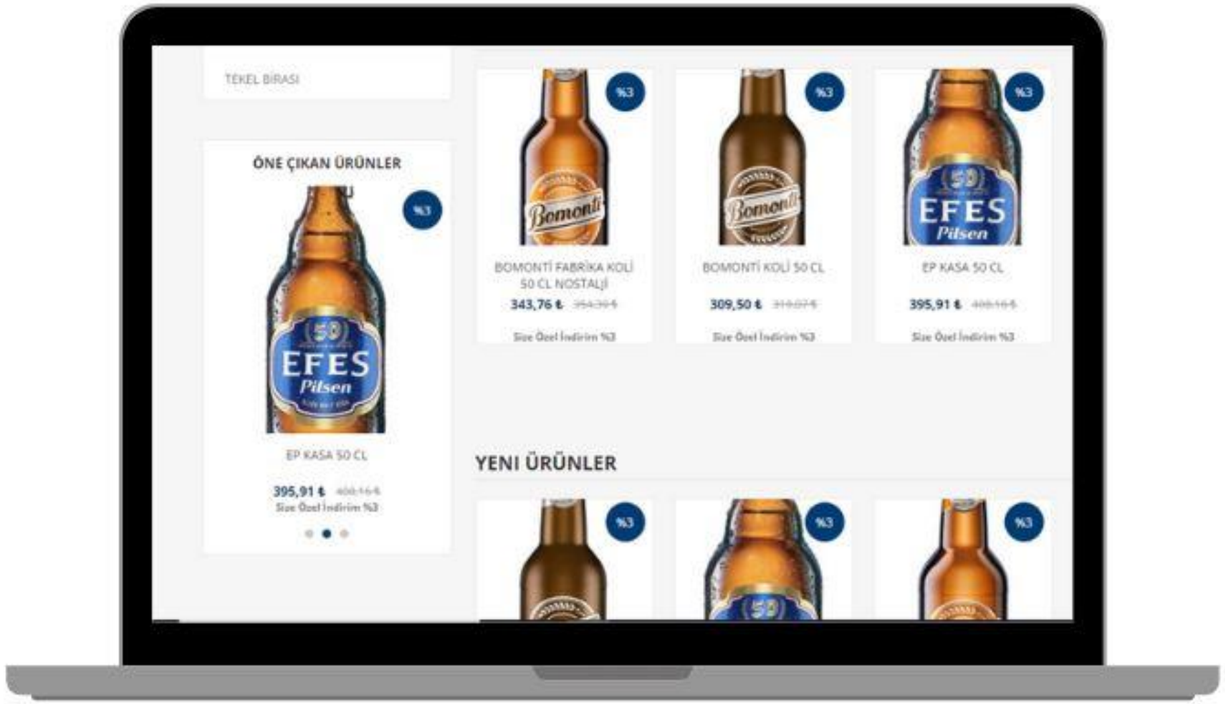
Customer Screens





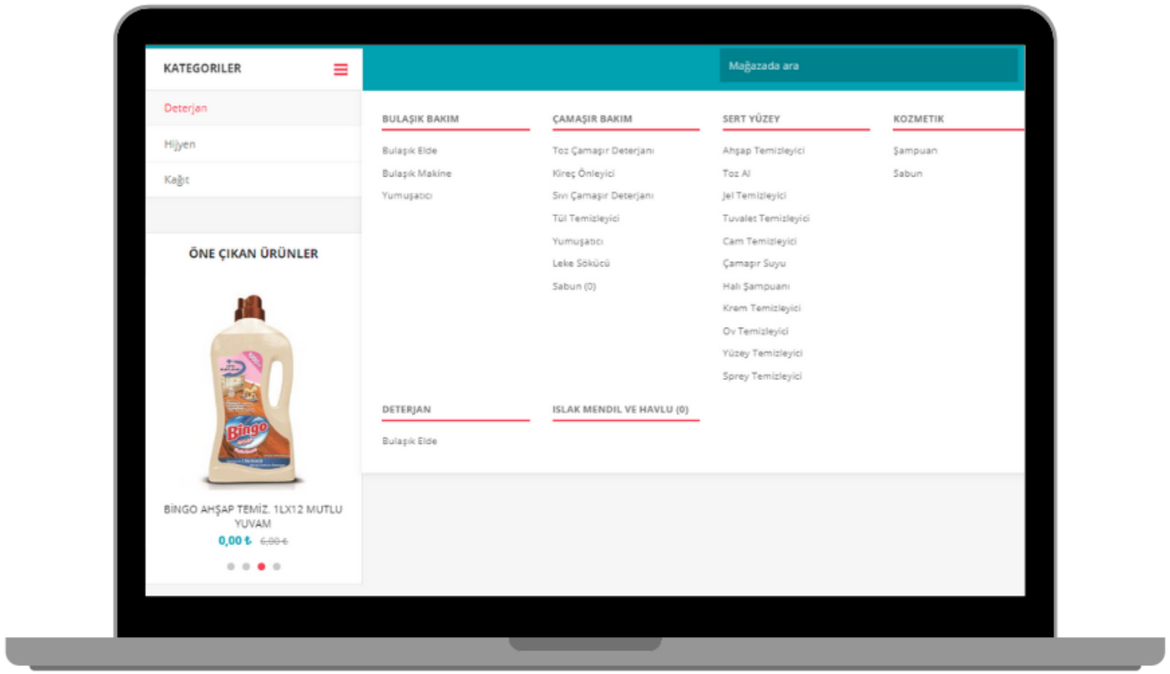
ANADOLU EFES

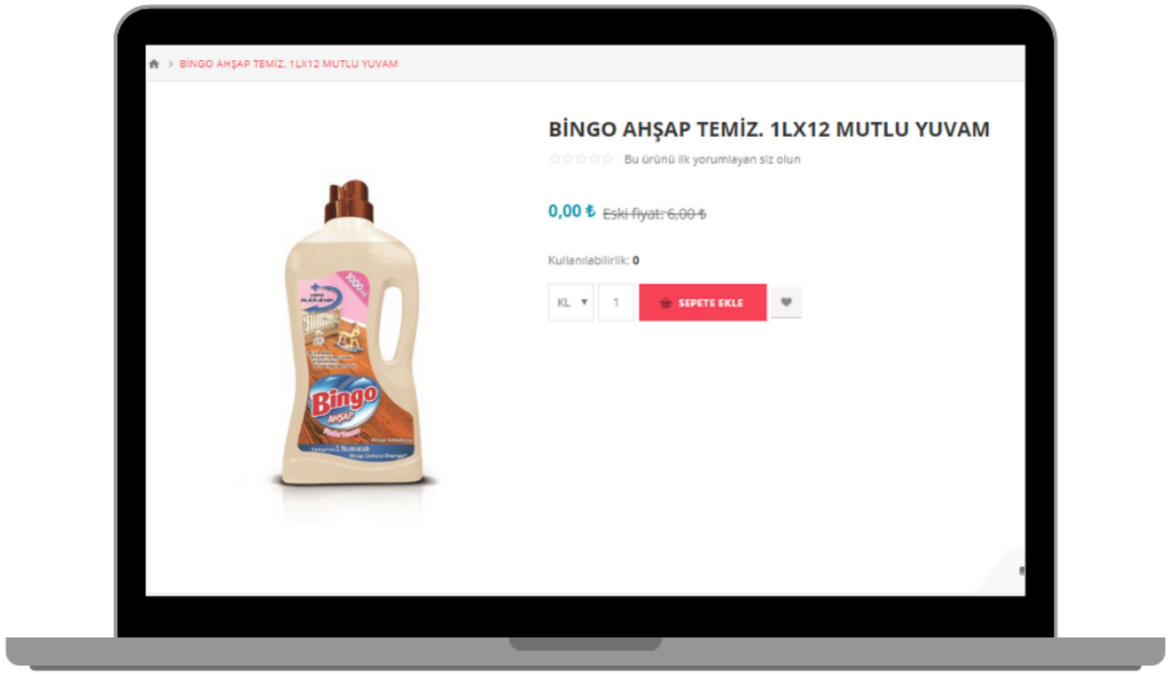
Customer Screens



ANADOLU EFES

Customer Screens

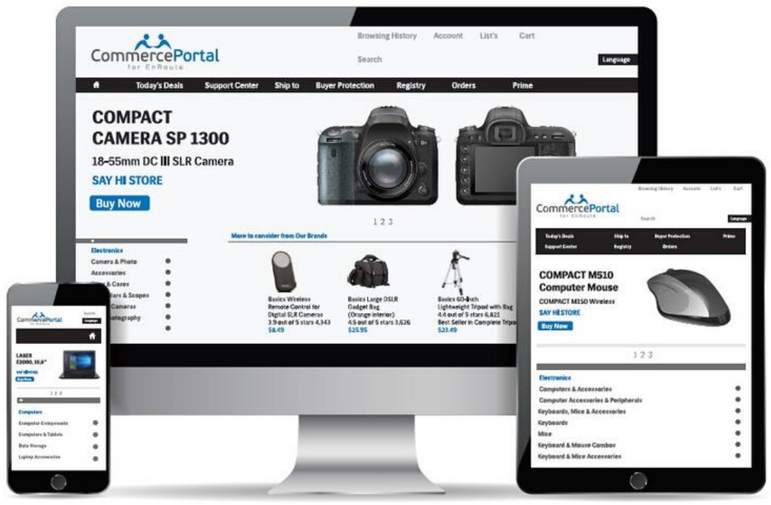




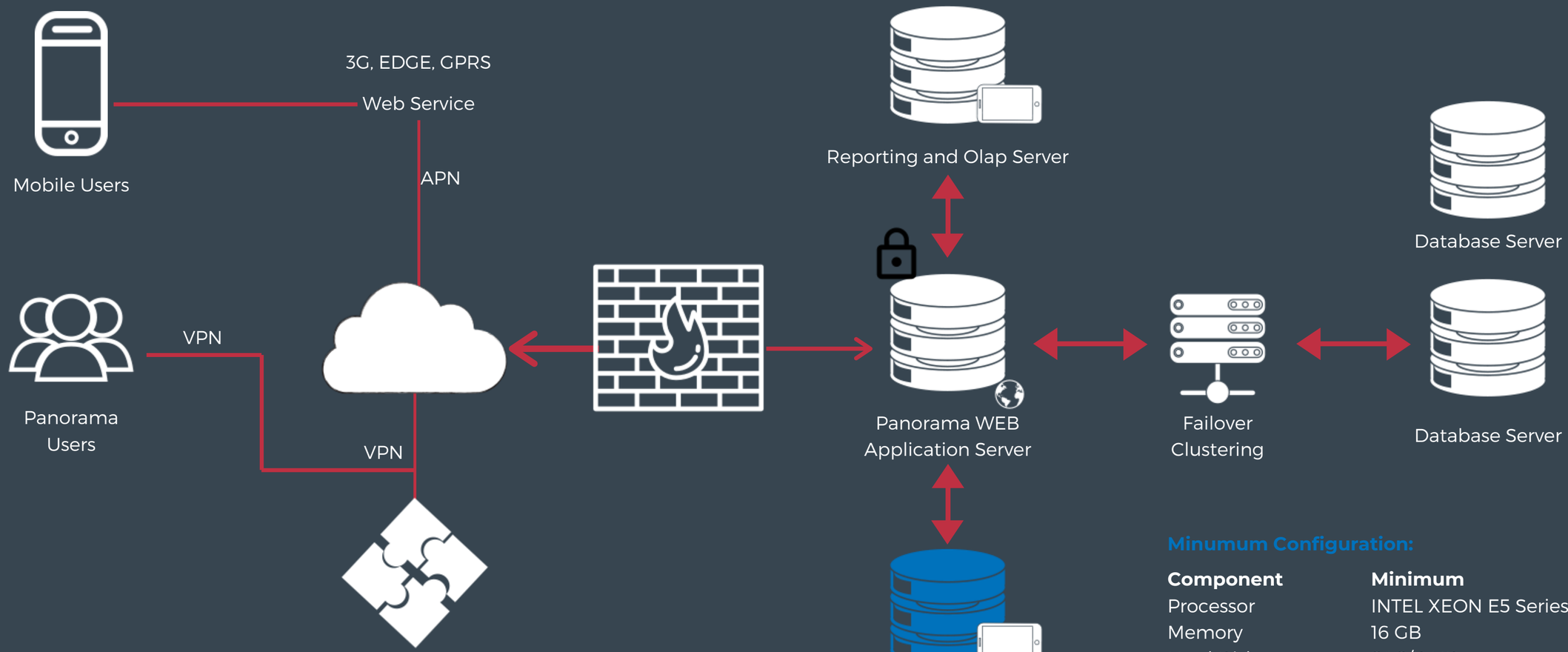
Site Screens

Theme support for different product types.

All themes can work on all platforms with responsive design.



Panorama Topology



Minumum Configuration:

Component	Minimum
Processor	INTEL XEON E5 Series Quad-core
Memory	16 GB
Hard Disk	SAS/RAID
Network Cart	Gigabit Ethernet
Operating System	64 Bit Windows 2008 R2
Standard Server Application	IIS7 Office 2013

Thank You

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